



SPONSORSHIP GUIDE 2026





letter from
ANNE CONROY-BAITER
President & CEO

As we step into 2026, the Melbourne Regional Chamber stands at a remarkable crossroads—honoring a century of service while boldly shaping what comes next. The Space Coast itself is in a moment of extraordinary momentum. From aerospace and advanced manufacturing to entrepreneurship, defense, tourism, and coastal stewardship, our region continues to evolve at a pace few communities experience in a lifetime.

Thriving communities do not resist change—they lead it with purpose, collaboration, and vision. For 100 years, the Chamber has served as a convener, connector, and catalyst for progress. Today, that role is more critical than ever as we balance innovation with quality of life, economic opportunity with environmental responsibility, and regional growth with the preservation of what makes the Space Coast uniquely ours.

Our 2026 Sponsorship Guide is more than a menu of opportunities—it is an invitation to align your business with the mission, momentum, and meaningful impact of our region. Your partnership fuels workforce development, small business growth, leadership, advocacy, education, infrastructure, tourism promotion, and community vitality across the Space Coast.

The leaders you see above and throughout this guide are the volunteer stewards of this organization. They may change from year to year, but the Chamber's core mission never does: to champion business through strong advocacy, meaningful connections, education, and leadership—while advancing the economic vitality and quality of life of the Space Coast.

As you plan for the year ahead, I invite you to join us in shaping the next chapter of our shared story. Together, we rise—stronger, smarter, and more connected than ever.



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MRC sponsorship opportunities are designed to create meaningful connections between your brand and the programs, people, and priorities shaping the Space Coast. MRC **Signature Events** offer unique, event-specific sponsorship opportunities tied to key program areas, along with exclusive pre- and post-event visibility options. We also offer four mission-aligned **Council** annual sponsorship levels—Champion, Leader, Connector, and Supporter—designed to elevate your brand and expand your community impact. For partners seeking a more customized approach, tailored sponsorship packages can be created to maximize visibility and return on investment. Sign on by the deadline to get the full red-carpet treatment—after that, we'll still love you, but some perks may be limited.

2026 IMPACT AWARDS

Event Date: February 6, 2026
Sponsorship Deadline: January 16, 2026

The Impact Awards honor outstanding businesses, organizations, and individuals from across the 72 miles of the Space Coast while welcoming our new Board of Directors and incoming Board Chair. Inspired by our Illuminate centennial theme, the 2026 event will gather more than 350 leaders to shine a light on those shaping a thriving, prosperous Space Coast.

PRESENTING (EXCLUSIVE) \$6,000

SOLD - RELENTLESS/NORTHBORO BUILDERS

- Four minute promotional video
- Opportunity to present one Impact award.
- Logo on all print and digital event collateral
- Full-page ad in the program (provided by sponsor)
- One logo spotlight inside ballroom
- Priority table placement for 8 attendees
- Logo/name in sponsor slide loop
- Opportunity to provide a promotional item for every attendee

DUELING PIANO (EXCLUSIVE) \$6,000

- Logo on all event collateral
- On stage introduction of the pianists
- Full-page ad in the program (provided by sponsor)
- Logo displayed on dueling pianos during After Party
- Logo on all print and digital event collateral
- Priority table placement for 8 attendees
- Logo/name in sponsor slide loop

LEADER (3 AVAILABLE) \$3,500

- Two minute promotional video
- Opportunity to present one Impact award.
- Logo on all print and digital event collateral
Logo/name in sponsor slide loop
- Half-page ad in the program
- Priority table placement for 8 attendees

COCKTAIL RECEPTION (EXCLUSIVE) \$3,500

- Logo/name in sponsor slide loop
- Logo on all event collateral Logo prominently displayed throughout the Cocktail Reception area (provided by MRC).
- Logo signage at cash bars (provided by MRC).
- Logo on all print and digital event collateral
- Priority table placement for 8 attendees

2026 IMPACT AWARDS

Event Date: February 6, 2026
Sponsorship Deadline: January 16, 2026

STEP & REPEAT (EXCLUSIVE) \$3,500

- Logo placed on formal photo op Step & Repeat alongside MRC logo & Champion Sponsor logo
- Logo on all print and digital event collateral
- Half-page ad in the program.
- Priority table placement for 8 attendees

LATE NIGHT BITES (EXCLUSIVE) \$3,500

- Logo signage placed on late night food display at After Party
- Logo on all print and digital event collateral
- Half-page ad in the program.
- Priority table placement for 8 attendees

PHOTO BOOTH (2 AVAILABLE) \$2,500

- Company name/logo on digital photos during Cocktail Reception or After Party
- Logo/name in Sponsor Loop
- Logo on all print and digital event collateral
- Logo prominently displayed at the photo area (provided by MRC).
- Table for eight attendees

ILLUMINATE (2 AVAILABLE) \$2,500

- Logo spotlight displayed inside ballroom during program (provided by MRC)
- Logo on all print and digital event collateral
- Half-page ad in the program.
- Priority table placement for 8 attendees

CONNECTOR (5 AVAILABLE) \$2,000

- Table for 8 attendees
- Name on all event collateral
- Half-page ad in the program (provided by sponsor)
- Logo/name in Sponsor Loop

AFTER-PARTY (2 AVAILABLE) \$1,750

- Logo on all event collateral.
- Logo prominently displayed throughout the After Party area (provided by MRC).
- Priority table placement for 4 attendees

SUPPORTER (UNLIMITED) \$800

- Name on the MRC website, printed program, slide presentation and other event collateral.
- Tickets for (2) Attendees

CORPORATE TABLE \$1,500

- Priority table placement for 8 attendees

INDIVIDUAL TICKET PRICING

- Partner \$175/\$200 after Jan 20; Future Partner \$200/\$225 after Jan 20

PROGRAM ADS

- Full page: \$400
- Half page: \$250
- Listing \$100

Design assistance available for a fee



BREVARD DAY ADVOCACY TRIP

Event Date: February 3-4, 2026
Sponsorship Deadline: January 16, 2026

Brevard Day is a collaborative advocacy trip to Tallahassee led by all four Brevard chambers and Business Voice, uniting business and community leaders in Tallahassee to champion Brevard County's top priorities. Through coordinated meetings, legislative briefings, and focused engagement, the delegation works together to elevate the region's voice and advance policies.

RECEPTION SPONSOR - \$2,500 (EXCLUSIVE)

- (2) 1-Night Stay Attendee Packages.
 - Hotel Accommodations, Breakfast, Evening Reception & Brevard Day Luncheon.
- (4) Minutes of speaking time at the reception
- Logo prominently displayed at reception (signage provided by MRC).
- Logo displayed on drink tickets distributed to attendees (drink tickets provided by MRC).
- Logo recognition on all event collateral

CAPITOL PARTER - \$2,500 (2 AVAILABLE)

- (2) 1-Night Stay Attendee Packages
 - Hotel Accommodations, Breakfast, Evening Reception & Brevard Day Luncheon.
- Logo recognition on all event collateral
- Spoken recognition
- Opportunity to provide one promotional item

LEADER SPONSOR - \$1,500 (4 AVAILABLE)

- (2) 1-Night Stay Attendee Packages
 - Hotel Accommodations, Breakfast, Evening Reception & Brevard Day Luncheon.
- Logo recognition on all event collateral
- Spoken recognition
- Opportunity to provide one promotional item

LANYARD SPONSOR - \$1,000 (EXCLUSIVE)

- Opportunity to provide branded lanyards
- Logo/Name recognition on all event collateral
- Opportunity to provide one promotional item

BREAKFAST SPONSOR - \$1,500 (1 AVAILABLE)

- 1-Night Stay Attendee Package.
 - Hotel Accommodations, Breakfast, Meeting Materials, Evening Reception & Brevard Day Luncheon.
- (2) Minutes of speaking time during breakfast
- Opportunity to provide promotional item
- Logo recognition on all event collateral

LEGISLATIVE ALLY - \$1,000

- Logo/Name recognition on all event collateral
- Opportunity to provide one promotional item

PARTICIPATING SPONSOR - \$500

- Name recognition on all event collateral



STATE OF THE STATE

Event Date: April 21, 2026
Sponsorships Due One Month Prior

Be part of one of Brevard's most attended events, featuring the Brevard Delegation, and produced in partnership with the Space Coast HBCA and Space Coast Association of Realtors With 275+ business and community leaders in attendance, sponsorship places your brand in front of key influencers while you gain insights, connect with decision-makers, and make a lasting impression across the Space Coast.

PRESENTING SPONSOR (EXCLUSIVE) \$2,500

SOLD - AT&T

- Three minute promotional video or podium time
- Opportunity to present moderator.
- One stand-up banner, provided by you, to be displayed at event.
- Opportunity to place a promotional item at each attendee seat.
- Logo on all event collateral
- Eight Tickets (one table)

HOST SPONSOR (SIX AVAILABLE) \$1,750

- Name recognition from podium.
- One stand-up banner, provided by you, to be displayed at event.
- Logo on all event collateral
- Eight Tickets (one table)

CONNECTOR SPONSOR (UNLIMITED) \$750

- Mention in social media posts concerning the event.
- Logo on slide presentation.
- Four Tickets (half table)

TABLE SPONSOR (20 AVAILABLE) \$400

- Eight tickets (one table) with company logo displayed on table

SUPPORTER SPONSOR (UNLIMITED) \$250

- Name from podium.
- Name on slide presentation.
- Two Tickets



2026 COMMUNITY LEADERSHIP RETREAT

Event Date: September 10-12, 2026
Sponsorships Due One Month Prior

The MRC Community Leadership Retreat is a two-day offsite experience in Jupiter, FL, bringing together board members, staff, and key community leaders to shape the Chamber's future. Featuring keynote speakers, executive panels, and collaborative sessions on Space Coast priorities—plus networking, receptions, shared meals, and full accommodations—the retreat engages 125+ participants in high-level strategy and connection.

PRESENTING (EXCLUSIVE) \$7,000

- Thursday and Friday night hotel accommodation for sponsor and one guest Complimentary upgrade (if available).
- Four minute promotional video
- Recognition in event press release
- Two stand up banners (provided by sponsor) (placement at MRC discretion) and signage at podium (provided by MRC).
- Logo on all printed and digital event collateral.
- Mention in social media posts, plus one dedicated sponsor post with logo and quote.
- Opportunity to place a promotional item or event favor at every seat .

LEADER (4 AVAILABLE) \$3,500

- Friday night hotel accommodation for sponsor and one guest
- Two minute promotional video
- Complimentary accommodation upgrade (if available).
- Reserved VIP seating.
- Logo on all event collateral & social media posts

REGISTRATION SPONSOR (EXCLUSIVE) \$3,500

- Friday night hotel accommodation for sponsor
- Exclusive logo on attendee lanyards (provided by MRC)
- Logo on all printed and digital event collateral.
- Mention from the podium
- Logo on all event collateral & social media posts



2026 COMMUNITY LEADERSHIP RETREAT

Event Date: September 10-12.2026
Sponsorships Due One Month Prior

FRIDAY EVENING DINNER SPONSOR (EXCLUSIVE) \$3,500

SOLD - AT&T

- Friday night hotel accommodation for sponsor
- Logo prominently displayed on printed dinner menus
- Logo on all printed and digital event collateral.

FRIDAY EVENING COCKTAIL RECEPTION (EXCLUSIVE) \$3,500

- Thursday & Friday night hotel accommodation for sponsor
- Logo prominently displayed at hosted bar (provided by MRC).
- Logo on all printed and digital event collateral.

THURSDAY WELCOME RECEPTION (EXCLUSIVE) \$3,000

- Thursday & Friday night hotel accommodation for sponsor
- Spoken from the podium.
- Logo prominently displayed on signage around cocktail area and at cash bar (provided by MRC).
- Logo on all printed and digital event collateral.

CONNECTOR (8 AVAILABLE) \$2,500

- Friday night hotel accommodation for sponsor and one guest
- Spoken of your company from the podium.
- Logo on MRC website, event marketing materials, event folder and presentation. Mention in selected social media posts concerning the event.

SUPPORTER (UNLIMITED) \$1,750

- Friday night hotel accommodation for sponsor and one guest
- Spoken of your company from the podium.
- Name on MRC website, event marketing materials, event folder and presentation.

2026 COMMUNITY LEADERSHIP RETREAT

Event Date: September 10-12, 2026
Sponsorships Due One Month Prior

BREAKFAST OR LUNCH SPONSOR (3 AVAILABLE) \$2,500

- Retreat package includes Friday programming and Friday night hotel accommodation for sponsor
- Logo prominently displayed on signage near breakfast or lunch area (provided by MRC).
- Logo on MRC website, event marketing materials, event folder and presentation.
- Mention in select social media posts concerning the event.

DJ SPONSOR (EXCLUSIVE) \$2,500

- Retreat package includes Friday programming and Friday night hotel accommodation for sponsor
- PowerPoint slide presenting logo during program
- Logo prominently displayed on signage around DJ area (provided by MRC).
- Logo on MRC website, event marketing materials, event folder and presentation.
- Mention in select social media posts concerning the event.

PHOTO BOOTH SPONSOR (EXCLUSIVE) \$2,000

- Retreat package includes Friday programming and Friday night hotel accommodation for sponsor
- Logo on attendee on digital prints along side MRC, Presenter & Champion Sponsor Logo
- PowerPoint slide presenting logo during program
- Logo on MRC website, event marketing materials, event folder and presentation.
- Mention in select social media posts concerning the event.

BREAK SPONSOR (2 AVAILABLE) \$2,000

- Retreat package includes Friday programming and Friday night hotel accommodation for sponsor
- Logo prominently displayed on signage at hosted bar (provided by MRC).
- Branded cocktail napkins with company logo.
- Logo on MRC website, event marketing materials, event folder and presentation.

2026 GOLF TOURNAMENT

Event Date: October 16, 2026
Sponsorships Due Two Weeks Prior

The MRC's annual golf tournament blends friendly competition with high-value networking in a relaxed, relationship-driven setting. Sponsorship delivers premium exposure to Space Coast business leaders, community influencers, and decision-makers. The 2026 format will feature a nine-hole contest followed by 19th hole celebration and playoff.

CHAMPION (EXCLUSIVE) \$6,500

- Speaking Opportunity at the welcome of the tournament to promote your company (2 minutes)
- Logo on event banner to be displayed at golf course
- Eight entries (two foursomes) including all items listed above for the event
- Logo on MRC website; event marketing materials and signage
- Mention in social media posts
- Opportunity to place a promotional item or event favor in an event gift bag (Provided by sponsor)
- Two tee sponsor signs (provided by MRC)
- Table on course to promote your organization

LEADER (4 AVAILABLE) \$3,500

- Time during awards ceremony to promote your company (2 minutes).
- Four entries (one foursome) including all items listed above for the event.
- Logo on MRC website; event marketing materials and signage.
- Mention in select social media posts concerning the event.
- Opportunity to place a promotional item or event favor in an event gift bag (Provided by Sponsor)
- Display one company banner on golf course property to be provided in advance by you

GOLF CART SPONSOR (EXCLUSIVE) \$2,500

- Company logo displayed on all golf carts used in the tournament.
- Spoken at the luncheon
- Company logo displayed on all event marketing materials, including the website.
- Opportunity to place a promotional item or event favor in an event gift bag (Provided by Sponsor)



2026 GOLF TOURNAMENT

Event Date: October 16, 2026
Sponsorships Due Two Weeks Prior

BREAKFAST SPONSOR (2 AVAILABLE) \$2,500

- Company logo displayed at breakfast area.
- Spoken at luncheon
- Company logo displayed on all event marketing materials, including the website.
- Opportunity to place a promotional item or event favor in an event gift bag (Provided by Sponsor)

LEADERBOARD SPONSOR (EXCLUSIVE) \$3,000

- Logo Displayed on Digital Leaderboard during 19th hole awards reception
- Four entries (one foursome)
- Spoken during the tournament awards ceremony
- Opportunity to place a promotional item or event favor in an event gift bag (Provided by Sponsor)

GOLF BALL SPONSOR (EXCLUSIVE) \$3,000

- Branded golf balls provided to each player (Provided by MRC)
- Four entries (one foursome)
- Company logo displayed on all marketing materials, including website
- Opportunity to place a promotional item or event favor in the event gift bag

AWARD SPONSOR (1 AVAILABLE) \$3,000

- Four entries (one foursome)
- Opportunity to present the winning team results
- Company logo displayed on all event marketing materials, including website
- Opportunity to place a promotional item or event favor in an event gift bag (Provided by Sponsor)

BEVERAGE SPONSOR (TWO AVAILABLE) \$3,000

- Logo on drink tickets distributed to all players
- Spoken at the luncheon
- Company logo is displayed on all event marketing materials, including the website.
- Opportunity to place a promotional item or event favor in an event gift bag (Provided by Sponsor)



HERO APPRECIATION

Event Date: 11/9/26-11/13/26
Sponsorships Due One Month Prior

Hero Appreciation Week honors the individuals who make a significant impact on our Space Coast community. Throughout the week, we shine a spotlight on our education, nonprofit, military, healthcare, and hometown heroes through daily social media features. The week concludes with a warm, in-person awards breakfast to recognize these remarkable individuals and the impact they make every day.

CHAMPION SPONSOR (EXCLUSIVE) \$3,500

SOLD - SPACE COAST CREDIT UNION

- Prominent on the Chamber Calendar events page.
- Prominent on all event marketing materials.
- on all event-related social media posts.
- One dedicated social media post recognizing the Champion Sponsor.
- Logo featured on all Hero certificates.
- on the event press release.
- Logo in Hero Appreciation Event Recap Video.
- Opportunity to present branded gift to honorees
- Opportunity to setup display table at Hero Breakfast Reception

LEADER SPONSOR (UNLIMITED) \$1,000

- Prominent on all event marketing materials.
- Logo in Hero Appreciation Event Recap Video.
- Opportunity to setup display table at Hero Breakfast Reception (for first 4 Leader Sponsors)
- on event signage

SUPPORTER SPONSOR (UNLIMITED) \$250

- Tagged on all event-related social media posts.
- Name in Hero Appreciation Event Recap Video.



GOOD MORNING SPACE COAST

Event Dates: First Thursday of the Month
(Nine Annually)
Sponsorships Due Two Weeks Prior

Good Morning Space Coast (GMSC), the Space Coast’s premier monthly business breakfast, connects 125-150 business and community leaders for high-impact networking and timely regional insights. Each program features a dynamic regional program while celebrating new partners, Ambassadors, and an outstanding Young Adult of the Month. Sponsorship places your brand at the heart of Space Coast business leadership and community engagement.

PRESENTER (EXCLUSIVE)

SOLD - W+J CONSTRUCTION

- Four minutes to promote your company or cause (speaking, video or combination)
- Opportunity to present keynote speaker
- Two stand-up banners, provided by company, to be displayed at event (placement at MRC discretion)
- Logo in slide presentation
- Logo on event flyer and mention in social media posts
- Opportunity to place a promotional item at each attendee seat (average 120-150 attendees)

CONNECTOR \$1,000/EVENT, \$7,500/YEAR

- One minute to promote your company or cause (speaking, video or combination)
- Logo on event flyer and mention in social media posts
- Logo in slide presentation
- Two complimentary tickets

NEW PARTNER SPONSOR

SOLD - MELBOURNE ORLANDO INTERNATIONAL AIRPORT

- Two minutes to promote your company or cause (speaking, video or combination)
- Logo in slide presentation
- Two complimentary tickets

SUPPORTER (FIVE PER EVENT) \$250

- Opportunity to display one company pop-up banner or vendor table
- Name in slide presentation
- One complimentary ticket

YOUNG ADULT OF THE MONTH SCHOLARSHIP \$500

(TEN AVAILABLE FOR 26-27 SCHOOL YEAR)

- Logo in slide presentation
- Inclusion in check presentation photo

YOUNG ADULT OF THE MONTH \$400

(TEN AVAILABLE FOR 26-27 SCHOOL YEAR)

- Logo in slide presentation
- Introduce Young Adult of the Month
- Inclusion in check presentation photo



BUSINESS ADVOCACY COMMITTEE

Event Date: Ten Annually
Sponsorships Due Two Weeks Prior

The Business Advocacy Committee (BA) connects civic, business, and community leaders for timely policy updates and dialogue on issues shaping the Space Coast's economic future. Each meeting spotlights a regional elected official, community, or business leader. With an average of 30 attendees, sponsorship positions your company as a visible champion of informed advocacy and regional progress.

CHAMPION (EXCLUSIVE) \$3,000/YEAR

SOLD - MELBOURNE ORLANDO INTERNATIONAL AIRPORT

- Two minutes to promote your company or cause (speaking, video or combination)
- Logo recognition on event collateral
- Logo on chamber website (for annual sponsor commitment)

LEADER \$600/ EVENT OR \$2,000/YEAR

- Logo recognition on event collateral
- Logo on chamber website (for annual sponsor commitment)
- Opportunity to distribute promotional item to all participants and/or door prize

SUPPORTER (UNLIMITED) \$250/EVENT OR \$1,000/YEAR

- Name in slide presentation
- Logo on chamber website (for annual sponsor commitment)

NONPROFIT COUNCIL

Event Date: Quarterly
Sponsorships Due Two Weeks Prior

The Nonprofit Council (NPC) brings nonprofit and business leaders together for connection, collaboration, and shared learning. With 60+ attendees at each gathering, sponsorship highlights your company's heart for community and your role in helping organizations—and the Space Coast—grow stronger together.

CHAMPION (EXCLUSIVE) \$3,000/YEAR

- Two minutes to promote your company or cause (speaking, video or combination)
- Logo recognition on event collateral
- Logo on chamber website (for annual sponsor commitment)

LEADER \$600/ EVENT OR \$2,000/YEAR

- Logo on event flyer, website, and social media.
- Logo recognition on event collateral
- Opportunity to distribute promotional item to all participants and/or door prize

SUPPORTER (UNLIMITED) \$250/EVENT OR \$1,000/YEAR

- Name in slide presentation
- Logo on chamber website (for annual sponsor commitment)



SPACE COAST YOUNG PROFESSIONALS

Event Dates: Quarterly
Sponsorships Due Two Weeks Prior

The Space Coast Young Professionals Council (SCYP) is cultivating the next generation of chamber and community leaders across the Space Coast. Through networking, mentorship, and professional development, SCYP is building a vibrant community while fostering meaningful engagement across all ages in the business community.

CHAMPION (EXCLUSIVE) \$3,000

SOLD - W+J CONSTRUCTION & CERTIFIED GENERAL CONTRACTORS

- Logo on event collateral
- Logo on chamber website (for annual sponsor commitment)
- Opportunity to distribute promotional item to all participants and/or door prize
- Opportunity to speak briefly (2 minutes)
- Registration for (1) attendee

LEADER (FIVE) \$2,000

- Logo on event collateral
- Logo on chamber website (for annual sponsor commitment)
- Opportunity to provide a door prize
- Registration for (1) attendee

SUPPORTER (UNLIMITED) \$250/EVENT OR \$1,000/YEAR

- Spoken recognition at all SCYP events
- Logo on chamber website (for annual sponsor commitment)
- Registration for (1) attendee per SCYP event

2026 LEVEL UP SUMMIT

Event Date: November 19, 2026
Sponsorships Due One Month Prior

The Level Up Summit is a high-energy, half-day professional development experience in Melbourne's vibrant Eau Gallie Arts District. Launched in 2025, attendees move through multiple venues for engaging 30-minute sessions on leadership, career growth, and personal development. Sponsorship delivers strong visibility and aligns your brand with innovation, leadership, and the next generation of professionals.

PRESENTER (EXCLUSIVE) \$3,000

- Four minutes to promote your company during the event's opening
- Mention in all social media and marketing materials
- Opportunity to display two (2) company banners at the event (placement at MRC's discretion)
- Opportunity to provide event bags with your company's branding
- Opportunity to include an item or favor in the event bag
- Six tickets to the event

HAPPY HOUR SPONSOR (EXCLUSIVE) \$2,500

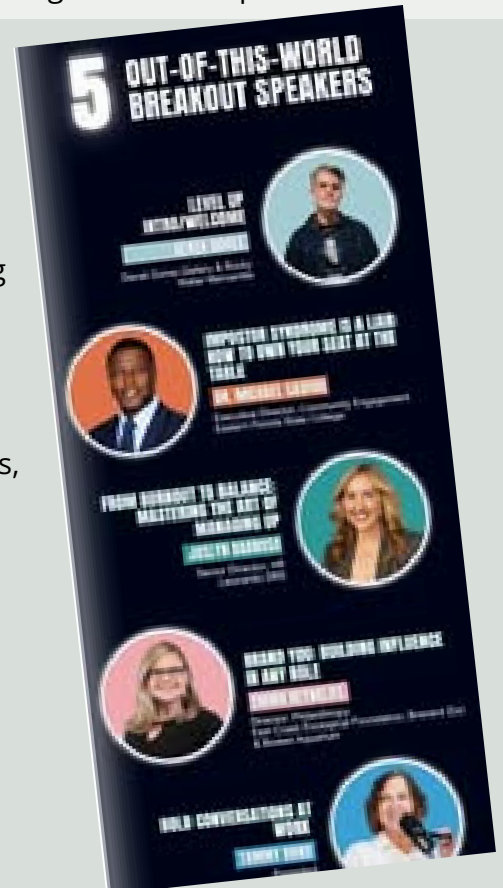
- Two minutes to promote your company during Happy Hour
- Logo displayed at Happy Hour, on pull up banner, on drink tickets, and on all event marketing materials
- Opportunity to include an item or favor in the event bag
- Four tickets to the event

LEADER SPONSOR (4 AVAILABLE) \$1,500

- Two minutes to promote your company during the event.
- Company logo included on all event marketing materials
- Opportunity to display (1) banner at the event
- Four (4) complimentary tickets to the event
- Opportunity to include an item or favor in the event bag
- Opportunity to lead groups through session rotations

VENUE SPONSOR (6 AVAILABLE) \$750

- Opportunity to display one (1) stand-up banner, provided by sponsor, at one of the venue rotation locations
- Up to one (1) minute to speak at the assigned venue location to promote your organization (spoken only; no AV provided)
- Company logo included on all event marketing materials
- Opportunity to include an item or favor in the event bag





TECHNOLOGY AVIATION AEROSPACE DEFENSE COUNCIL (TAAD)

Event Date: Ten Annually
Sponsorships Due One Month Prior

Our brand new TAAD Council unites and accelerates Florida's Space Coast innovation ecosystem by connecting leaders across **technology, aerospace, aviation, and defense**. Through curated gatherings, thought leadership, and rotating host experiences with local industry leaders, TAAD creates authentic connection to people, ideas, and opportunity—fueling collaboration, talent retention, coopetition, and industry growth. Twice a year, TAAD Talks will be open to the full Chamber membership and the public.

PRESENTING SPONSOR (EXCLUSIVE) \$3,350

SOLD NORTHOP GRUMMAN CORPORATION

- Two minutes to promote your company or cause (speaking, video or combination)
- Logo Recognition on event collateral
- Opportunity to distribute promotional item to all participants and/or door prize

MEETING HOST (EIGHT AVAILABLE)

- Chosen at discretion of TAAD Steering Committee; host must be in TAAD sector and able to provide bar and light bites
- Two minutes to promote your facility (speaking, video or combination)
- Opportunity to provide door prize
- Logo Recognition on event collateral

LEADER (FIVE AVAILABLE) \$400/EVENT OR \$2,250/YEAR

SOLD LEONARDO DRS

- Recognition on event collateral
- Logo on chamber website (for annual sponsor commitment)
- Opportunity to provide a door prize

SUPPORTER (FIVE AVAILABLE) \$250/EVENT OR \$1,000/YEAR

- Recognition on event collateral
- Logo on chamber website (for annual sponsor commitment)
- Opportunity to provide a door prize



SMALL BUSINESS COUNCIL

Event Dates: Ten Annually
Sponsorships Due Two Weeks Prior

The Small Business Council is a high-energy network of professionals focused on growth and innovation. Each session offers practical insights on tech, strategy, marketing, and leadership to help attendees elevate their businesses and careers. With 70+ participants per gathering, it provides a strong platform for sponsors to connect with the Space Coast's most driven entrepreneurs and small business leaders.

CHAMPION (EXCLUSIVE) \$3,000

SOLD - ABSOLUTE ACCOUNTING

- Logo on chamber website (for annual sponsor commitment only) and recognition on event collateral
- Opportunity to distribute promotional item to all participants and/or door prize
- (2) minutes of speaking time during each meeting
- Registration for (1) attendee

LEADER \$250/EVENT OR \$2,000/YEAR

- Logo on chamber website (for annual sponsor commitment only) and recognition on event collateral
- Opportunity to provide a door prize
- Registration for (1) attendee



VIERA REGIONAL BUSINESS ALLIANCE

Event Dates: Six Events Annually
Sponsorships Due One Month Prior

The Viera Regional Business Alliance (VRBA) is where the Space Coast's fastest-growing communities come to connect and thrive. Each gathering averages 100+ attendees and buzzes with energy, meaningful connections, and real conversations around the region's rapid growth and exciting opportunities. Whether you're doing business in Viera or hoping to, sponsorship puts your brand right at the center of this thriving, high-growth market.

CHAMPION (EXCLUSIVE, ONE PER YEAR) \$2,250

SOLD - COMMUNITY CREDIT UNION

- Logo on MRC VRBA webpage (for annual sponsor commitment)
- Opportunity to distribute promotional item to all participants and/or door prize
- Opportunity to speak briefly at event (2 minutes)

LEADER (FIVE AVAILABLE) \$1,500/YEAR

- Logo on MRC VRBA webpage (for annual sponsor commitment)
- Opportunity to provide door prize at VRBA events

HOST (TWO AVAILABLE) \$1,500

- Logo on MRC VRBA webpage (for annual sponsor commitment)
- Opportunity to provide door prize at VRBA events

SUPPORTER (UNLIMITED) \$750/YEAR

- Spoken recognition at events
- Name on MRC VRBA webpage (for annual sponsor commitment)





WOMEN OF EXCELLENCE

Event Date: Four Annually
Sponsorships Due One Month Prior

The Women of Excellence Council (WE) brings together accomplished women from across the Space Coast to connect, inspire, and lead with purpose. Through networking, mentorship, and education, the Council fosters professional growth, elevates women in business, and strengthens the collective impact of women shaping our region's future.

CHAMPION (EXCLUSIVE) \$3,000 SOLD - W+J CONSTRUCTION

- Logo on event flyer, website, and social media.
- Opportunity to distribute promotional item to all participants and/or door prize
- Opportunity to speak briefly at events (2 minutes)
- Unlimited registration for all complimentary WE events
- (2) complimentary attendees for all paid WE events

LEADER (FIVE) \$2,000

- Logo on event flyer, website, and social media.
- Logo on chamber website (for annual sponsor commitment)
- Opportunity to provide a door prize
- Unlimited registration for all complimentary WE events

SUPPORTER (UNLIMITED) \$250/EVENT OR \$1,000/YEAR

- Spoken recognition at all Women of Excellence events
- Unlimited registration for all complimentary Women of Excellence events



DIGITAL MARKETING

Reach a powerful audience through MRC's digital platforms, generating over 800,000 social media views annually and connecting with 4,500+ engaged subscribers through our newsletter and dedicated e-blasts. Your brand gains consistent visibility, credibility, and direct access to business leaders across the Space Coast.

SOCIAL MEDIA (SUPPORTER) \$250

- One post on one platform – includes up to five images OR one video not to exceed one minute and link to the website (subject to constraints of each platform.) \$50 for each additional platform

CHAMBER INSIDER (NEWSLETTER) \$50

- Twice-monthly digital newsletter distributed to approximately 4,500 MRC Contacts. The newsletter is linked to the MRC website and content includes upcoming events, news and initiatives. (Please provide notice of at least five business days)

E-NEWSLETTER CHAMPION SPONSOR (EXCLUSIVE) \$2,500 PER YEAR

SOLD - MELBOURNE ORLANDO INTERNATIONAL AIRPORT

- Large ad (729x180 pixels) near top-to-middle of E-newsletter and link to the website. (Placement first-come, first-served)

SUPPORTER (5 AVAILABLE) \$100 PER ISSUE OR \$1,000 PER YEAR

- Small ad (729x90 pixels) or event graphic placed at the bottom of E-newsletter and link to the website. (Placement first-come, first-served)

EXCLUSIVE PARTNER EMAIL FEATURE (ONE PER MONTH) \$300

- Dedicated e-blast featuring your company's photos and text, sent to approximately 4,500 MRC contacts. The e-blast can include links to your external site. (Please provide at least five business days' notice)



321 NEW PARTNER ORIENTATION

Event Date: Ten Annually
Sponsorships are due:
one month prior to event

Our new 321 New Partner Orientation helps new members learn how to maximize their Chamber partnership. Held monthly and followed by Business After Hours, it connects partners with Chamber Ambassadors to explore benefits, engagement opportunities, and success stories. Sponsorship puts your business front and center as new members begin their Chamber journey—building brand awareness and meaningful connections.

CHAMPION (EXCLUSIVE, ONE PER YEAR) \$2,500

- Logo on event collateral
- Opportunity to distribute promotional item to all participants and/or door prize
- Opportunity to speak and or provide a video at the 321 Orientation (2 minutes)

LEADER (FIVE PER YEAR) \$1,500

- Logo recognition on event collateral
- Opportunity to distribute promotional item to all participants and/or door prize

SUPPORTER (UNLIMITED) \$250/EVENT OR \$1,000/YEAR

- Spoken recognition during meeting

BUSINESS AFTER HOURS

Event Date: Ten Annually
Sponsorships are due:
one month prior to event

Join the Space Coast's premier evening networking experience! Held immediately after 321 New Partner Orientations, Business After Hours attracts about 80 professionals and community leaders for a relaxed, social evening that builds connections and partnerships. Sponsorship lets your business stand out among key decision-makers and shows your support for the Chamber's vibrant business community.

CHAMPION (EXCLUSIVE) \$2,500 PER YEAR

- Logo on event collateral
- Logo on event flyer, website, and social media.
- Opportunity to distribute promotional item to all participants and/or door prize

LEADER (FIVE PER YEAR) \$500/EVENT OR \$1,500 PER YEAR

- Logo on event collateral
- Opportunity to distribute promotional item to all participants and/or door prize

SUPPORTER (UNLIMITED) \$250/EVENT OR 1,000/YEAR

- Spoken recognition during event



MRC BOARD MEETINGS

Event Dates: 2nd Wednesday of month
Sponsorships is due: Two weeks prior

The MRC Board of Directors is composed of 110+ influential Space Coast leaders who guide the Chamber's strategic direction. Monthly meetings—open to board and non-board members—offer direct access to top decision-makers. With 60+ attendees on average, sponsorship provides strong visibility and connection to the leaders driving growth across Brevard County.

CHAMPION (10 AVAILABLE) \$300 PER MEETING

- Two minutes to promote your company (video or speaking)
- Logo on meeting packet
- Opportunity provide promotional item for attendees

ANNUAL INVESTOR APPRECIATION RECEPTION (EXCLUSIVE) \$1,500 SOLD W+J CONSTRUCTION

- Logo on cover of annual sponsorship guide
- Two minutes to promote your company (video or speaking)
- One stand-up banner, provided by company, to be displayed at meetings (placement at MRC discretion)
- Opportunity to provide a gift for attendees

BOARD SOCIAL SPONSOR (ONE REMAINING AVAILABLE) \$1,500 SOLD - MELBOURNE ORLANDO INTERNATIONAL AIRPORT

- Two minutes to promote your company (video or speaking)
- Opportunity to provide one promotional item for attendees



RIBBON CUTTING

Our Ribbon Cutting Sponsorship Packages offer standout exposure across the Space Coast by connecting your brand with new and expanding businesses. Every partner receives the basic package with membership, but if you're looking for added excitement and increased marketing visibility, explore our enhanced add-on options.

RIBBON CUT PACKAGE (INCLUDED WITH PARTNERSHIP)

- Chamber coordination of ribbon cutting (date, time, promotion)
- Chamber staff and volunteers in attendance with optional speaking time
- Standard ribbon and ceremonial scissors provided
- Event posted once on chamber social media channels
- Photo with chamber leaders shared to social media
- (1) Confetti Cannon

RIBBON CUT ENHANCEMENTS - CONTACT MRC TEAM FOR PRICING

- Professional photography
- Professional aerial videography
- Custom branded ribbon
- Boosted social media post