



## **2024 SPONSORSHIP & MARKETING GUIDE**

For more information, contact us at:

[Sponsorship@MelbourneRegionalChamber.com](mailto:Sponsorship@MelbourneRegionalChamber.com)

321-724-5400 ext. 245



## 2024 Sponsorship Guide

The Melbourne Regional Chamber (MRC) offers four primary levels of mission-themed sponsorships:

- **Chamber Champion**
- **Chamber Leader**
- **Chamber Connector**
- **Chamber Supporter**

MRC Signature Events will feature additional, event-specific sponsorships related to areas and/or pre and post-events.

Please note:

- Sponsorship deadlines for each event are listed. While opportunities may remain open past these dates, we cannot guarantee delivery of all benefits past the deadline, due to printing deadlines and other time constraints.
- Customized sponsorship opportunities or pro-rated opportunities based on your fiscal year may be available upon request.

## **Branding and Marketing Opportunities**

*Promote your brand on the MRC website! MelbourneRegionalChamber.com, which receives approximately 9,000 page views per month, with 7,000 unique page views per month and growing!*

### **Champion: \$3,000 per year (Exclusive)**

- Large ad (729x180 pixels) on the home page of the MRC website.
- 400–500-word company profile/article on the Featured Partners page of the MRC website, including one photo and logo. Must be written and submitted by you.
- Four social media posts.

### **Leader: \$1,500 per year (Two available)**

- Small ad (720x90 pixels) on the home page of the MRC website.
- 250-word company profile/article on the Featured Partners page of the MRC website, including one photo and logo. Must be written and submitted by you.
- Two social media posts.

### **Connector: \$1,000 per year (Two available per page)**

- Large ad (729x180 pixels) on your choice of page: Discover Melbourne, Partners News, Chamber News, or others as negotiated. (Placement first-come, first-served)

### **Supporter: \$500 per year (Three available per page)**

- Small ad (729x90 pixels) on your choice of page: Discover Melbourne, Partners News, Chamber News, or others as negotiated. (Placement first-come, first-served)

## **Chamber Social Media**

*Post on MRC social media platforms including Facebook, Instagram, Twitter and LinkedIn with more than 22,000 combined total followers. Please provide notice of at least five business days.*

### **Supporter: \$100**

- One post on one platform – includes up to five images OR one video not to exceed three minutes and link to the website (subject to constraints of each platform.)

### **Additional Platform: \$50 per each additional platform**

- Increase your post's visibility by posting to multiple platforms!

## **Chamber Insider (E-newsletter)**

*Twice-monthly digital newsletter distributed to approximately 2,500 MRC Partners. The newsletter is linked to the MRC website and content includes upcoming events, news and initiatives. Please provide notice of at least five business days.*

### **Champion: \$250 per issue or \$2,500 per year (One available)**

- Large ad (729x180 pixels) near top-to-middle of E-newsletter and link to the website. Placement is on a first-come, first-served basis.

### **Supporter: \$100 per issue or \$1,000 per year (Four available per issue)**

- Small ad (729x90 pixels) or event graphic placed at the bottom of E-newsletter and link to the website. Placement is on a first-come, first-served basis.

# **Impact Awards & Board Installation**

**Event Date: February 2, 2024**

**Sponsorships Due: January 19, 2024**

*The Melbourne Regional Chamber's annual Impact Awards & Board Installation is one of our largest and most prominent events of the year! This event gives the Chamber the opportunity to recognize individuals and organizations who have profoundly impacted the Space Coast community. The MRC Impact Awards Signature Event installs the Chamber's Board of Directors and recognizes top businesses and organizations for their profound impact on the region. Attendance is 300+.*

## **Champion: \$6,000 (Exclusive) **SOLD - RELENTLESS/NORTHBORO BUILDERS****

- Time on stage to promote your company, whether speaking, video or combination, not to exceed four minutes (speech or video must be submitted in advance).
- Opportunity to present one Impact award.
- Logo recognition on the MRC website, event marketing materials, printed program, slide presentation, and other event collateral.
- Full-page ad in the program.
- Two stand-up banners provided by you to be displayed at the event (placement at MRC discretion) and signage at the podium (provided by MRC).
- Reserved priority location seating with signage and seating for up to 16 attendees (two tables).
- Opportunity to place a promotional item or event favor at every seat (item must be approved by MRC in advance).
- Mention in social media posts concerning the event, as well as one dedicated sponsor post with logo and quote.

## **Leader: \$3,000 (Four available)**

- Time on stage to promote your company, not to exceed two minutes (speech or video must be submitted in advance).
- Opportunity to present one Impact award.
- Logo recognition on the MRC website, event marketing materials, printed program, slide presentation, and other event collateral.
- Half-page ad in the program.
- Reserved priority location seating with signage and seating for up to eight attendees (one table).
- Mention in selected social media posts concerning the event.

## **Connector: \$2,000 (Eight available)**

- Spoken recognition from the podium.
- Name recognition on the MRC website, printed program, slide presentation and other event collateral.
- Half-page ad in the program.
- Reserved priority location seating with signage and seating for up to eight attendees (one table).
- Mention in selected social media posts concerning the event.

## *Impact Awards & Board Installation Continued*

### **Supporter: \$800 (Unlimited)**

- Spoken recognition from the podium.
- Name recognition on the MRC website, printed program, slide presentation and other event collateral.
- Mention in selected social media posts concerning the event.

### **Advertising in Printed Event Program (Unlimited)**

Please submit camera-ready art in PDF, JPG, TIFF, .ai or eps format. Design assistance is available for an additional \$100 fee (limited to one round of edits).

- Full page: \$250 (specs: 6.5" wide x 8" high, 300 dpi, cmyk)
- Half page: \$150 (specs: 6.5" wide x 4.25" high, 300 dpi, cmyk)
- Listing (name, no logo): \$100

### **Cocktail Reception Sponsor: \$3,000 (Exclusive)**

- Spoken recognition from the podium.
- Logo recognition on MRC website, printed program, slide presentation and other event collateral.
- Logo prominently displayed throughout the Cocktail Reception area (provided by MRC).
- Logo signage at cash bars (provided by MRC).
- Reserved priority location seating with signage and seating for up to two attendees.

### **After-Party Sponsor: \$3,000 (Exclusive)**

- Spoken recognition from the podium.
- Logo recognition on MRC website, printed program, slide presentation and other event collateral.
- Logo prominently displayed throughout the After Party area (provided by MRC).
- Reserved priority location seating for two attendees.

### **Music Sponsor: \$2,000 (Exclusive)**

- Spoken recognition from the podium.
- Name recognition on MRC website, printed program, slide presentation and other event collateral.
- Logo prominently displayed near musician/DJ (provided by MRC).
- Reserved priority location seating for two attendees.

### **Champagne Wall Sponsor: \$2,000 (Exclusive)**

- Spoken recognition from the podium.
- Name recognition on MRC website, printed program, slide presentation and other event collateral.
- Logo prominently displayed on champagne wall area (provided by MRC).
- Reserved priority location seating for two attendees.

*Impact Awards & Board Installation Continued*

**Photo Booth Sponsor: \$1,500 (Exclusive)**

- Spoken recognition from the podium.
- Name recognition on MRC website, printed program, slide presentation and other event collateral.
- Logo prominently displayed on photo area (provided by MRC).
- Logo displayed on digital photos
- Reserved priority location seating for two attendees.

**Corporate Table: \$1,500**

- Reserved seating with signage and seating for eight attendees.
- Recognition from podium.

**Individual Ticket Pricing:**

**\$135** MRC Partner

**\$175** Future Partner

**\$160** MRC Partner - Late Registration (after January 19, 2023)

**\$200** Future Partner - Late Registration (after January 19, 2023)

## **Community Leadership Retreat**

**Event Date: September 13-14, 2024**

**Sponsorships Due: September 1, 2024**

*At this MRC Signature Event, board members, staff and community leaders travel out of town and participate in a two-day conference during which they work on the MRC strategic plan, determine MRC priorities, and discuss challenges and opportunities facing the region. Guest speakers and panelists include high-level officials and executives from various community organizations. The event includes a reception and dinner where attendees can socialize and forge relationships with one another. Retreat package includes: hotel, self-parking, Friday lunch, snacks, evening reception and dinner, and Saturday breakfast and lunch. Attendance: 150+*

### **Champion: \$6,000 (Exclusive)**

- Retreat package (all inclusive) for sponsor and one guest.
- Complimentary accommodation upgrade (if available).
- Reserved VIP seating.
- Time on stage to promote your company, whether speaking, video or combination, not to exceed four minutes (speech or video must be submitted in advance).
- Two stand up banners provided by you to be displayed at the event (placement at MRC discretion) and signage at podium (provided by MRC).
- Logo recognition on MRC website; event marketing materials and signage, including registration area; event folder and presentation, as well as mention in event press release.
- Mention in social media posts concerning the event, as well as one dedicated sponsor post with logo and quote.
- Opportunity to place a promotional item or event favor at every seat (item must be approved by MRC in advance).

### **Leader: \$3,500 (Four available)**

- Retreat package (all inclusive) for sponsor and one guest.
- Complimentary accommodation upgrade (if available).
- Reserved VIP seating.
- Time on stage to promote your company, whether speaking, video or combination, not to exceed two minutes (speech or video must be submitted in advance).
- Logo recognition on MRC website, event marketing materials, event folder and presentation.
- Mention in selected social media posts concerning the event.

### **Connector: \$2,000 (Eight available)**

- Retreat package (all inclusive) for sponsor and one guest.
- Spoken recognition of your company from the podium.
- Logo recognition on MRC website, event marketing materials, event folder and presentation.
- Mention in selected social media posts concerning the event.

## *Community Leadership Retreat Continued*

### **Supporter: \$1,500 (Unlimited)**

- Retreat package (all-inclusive) for sponsor and one guest.
- Spoken recognition of your company from the podium.
- Name recognition on MRC website, event marketing materials, event folder and presentation.

### **Thursday Welcome Reception Sponsor: \$2,500 (Exclusive)**

- Retreat package (all-inclusive) for sponsor.
- Spoken recognition from the podium.
- Logo prominently displayed on signage around cocktail area and at cash bar (provided by MRC).
- Logo recognition on MRC website, event marketing materials, event folder and presentation.

### **Friday Breakfast Sponsor: \$3,000 (Exclusive)**

- Retreat package (all-inclusive) for sponsor.
- Spoken recognition from the podium.
- Logo prominently displayed on signage around the continental breakfast area (provided by MRC).
- Logo recognition on MRC website, event marketing materials, event folder and presentation.
- Mention in select social media posts concerning the event.

### **Friday Lunch Sponsor: \$3,000 (Exclusive)**

- Retreat package (all-inclusive) for sponsor.
- Spoken recognition from the podium.
- Logo prominently displayed on signage around lunch area (provided by MRC).
- Logo recognition on MRC website, event marketing materials, event folder and presentation.
- Mention in select social media posts concerning the event.

### **Friday Evening Cocktail Sponsor: \$3,000 (Exclusive)**

- Retreat package (all-inclusive) for sponsor.
- Spoken recognition from the podium.
- Logo prominently displayed on signage at hosted bar (provided by MRC).
- Branded cocktail napkins with company logo.
- Logo recognition on MRC website, event marketing materials, event folder and presentation.
- Mention in select social media posts concerning the event.



## *Community Leadership Retreat Continued*

### **Friday Evening Dinner Sponsor: \$3,000 (Exclusive)**

- Retreat package (all-inclusive) for sponsor.
- Spoken recognition from the podium.
- Logo prominently displayed on signage around dinner area (provided by MRC).
- Branded dinner menus with company logo.
- Logo recognition on MRC website, event marketing materials, event folder and presentation.
- Mention in select social media posts concerning the event.

### **Saturday Breakfast Sponsor: \$3,000 (Exclusive)**

- Retreat package (all-inclusive) for sponsor.
- Spoken recognition from the podium.
- Logo prominently displayed on signage around the full hot breakfast area (provided by MRC).
- Logo recognition on MRC website, event marketing materials, event folder and presentation.
- Mention in select social media posts concerning the event.

### **Saturday Lunch Sponsor: \$3,000 (Exclusive)**

- Retreat package (all-inclusive) for sponsor.
- Spoken recognition from the podium.
- Logo prominently displayed on signage around lunch area (provided by MRC).
- Logo recognition on MRC website, event marketing materials, event folder and presentation.
- Mention in select social media posts concerning the event.

### **Break Sponsor: \$2,000 (Exclusive)**

- Retreat package (all-inclusive) for sponsor.
- Spoken recognition from the podium.
- Logo prominently displayed on signage around break area (provided by MRC).
- Logo recognition on MRC website, event marketing materials, event folder and presentation.
- Mention in select social media posts concerning the event.

## **MRC Corporate Cup Pro-Am**

**Event Date: November 8, 2024**

### **Sponsorships Due:**

This MRC Signature Event invites golfers from all area businesses to participate in a tournament like no other offered on the Space Coast. Players will enjoy a first-class experience, which includes playing alongside the area's top golf professionals at the beautiful and challenging championship course at Duran Golf Club. Entry includes green and cart fees, practice balls, beverages, breakfast, lunch and an awards ceremony following the tournament. Attendance: 125+

### **Champion: \$6,000 (Exclusive)**

- Time during awards ceremony to promote your company, whether speaking, video or combination not to exceed four minutes (speech must be submitted in advance).
- Presentation of one team award.
- Logo on event banner to be displayed at Duran Golf Club month prior to event.
- Eight entries (two foursomes) including all items listed above for the event.
- Logo recognition on MRC website; event marketing materials and signage.
- Display two company banners on Duran property to be provided in advance by you.
- Mention in social media posts concerning the event.
- Opportunity to place a promotional item or favor in event gift bag (item must be approved by MRC in advance).
- Gift certificate for eight including greens fees and cart fees at Duran Golf Club.
- Two tee sponsor signs (provided by MRC).
- Table on course to promote your organization.

### **Leader: \$3,000 (Five available)**

- Time during awards ceremony to promote your company, whether speaking, video or combination not to exceed two minutes (speech must be submitted in advance).
- Presentation of one award.
- Four entries (one foursome) including all items listed above for the event.
- Logo recognition on MRC website; event marketing materials and signage.
- Mention in selected social media posts concerning the event.
- Opportunity to place a promotional item or favor in event gift bag (item must be approved by MRC in advance).
- Display one company banner on Duran property to be provided in advance by you.
- Gift certificate for four including greens fees and cart fees at Duran Golf Club.
- One tee sponsor sign (provided by MRC).

## *MRC Pro Am Golf Tournament Continued*

### **Golf Cart Sponsor: \$2,500 (Exclusive)**

- Company logo displayed on all golf carts used in the tournament.
- Spoken recognition.
- Company logo displayed on all event marketing materials, including the website.
- Opportunity to place a promotional item or event favor in an event gift bag (item must be approved by MRC in advance).
- Tee sponsor sign.

### **Breakfast Sponsor: \$2,500 (Exclusive)**

- Company logo displayed at continental breakfast area.
- Spoken recognition.
- Company logo displayed on all event marketing materials, including the website.
- Opportunity to place a promotional item or event favor in an event gift bag (item must be approved by MRC in advance).
- Tee sponsor sign.

### **Lunch Sponsor: \$2,500 (Exclusive)**

- Company logo displayed at lunch area (catered by Duran Golf Club).
- Spoken recognition.
- Company logo displayed on all event marketing materials, including the website.
- Opportunity to place a promotional item or event favor in an event gift bag (item must be approved by MRC in advance).
- Tee sponsor sign.

### **Beverage Sponsor: \$2,500 (Three available)**

- Sponsorship of one of three beverage tents throughout the course, with the opportunity to offer a signature craft cocktail or beverage with \$1,000 alcohol credit provided by the Duran Golf Club.
- Spoken recognition.
- Company logo displayed on all event marketing materials, including website.
- Opportunity to place a promotional item or event favor in event gift bag (item must be approved by MRC in advance).
- Tee sponsor sign.

### **Golf Ball Sponsor: \$2,500 (Exclusive)**

- Custom logo on golf balls given to participants at registration.
- Company logo displayed on all event marketing materials, including website.
- Opportunity to place a promotional item or event favor in event gift bag (item must be approved by MRC in advance).
- Tee sponsor sign.

**Bag Sponsor: \$2,500 (Exclusive)**

- Company logo displayed on bag given to all participants in tournament (designed by MRC).
- Opportunity to place a promotional item or event favor in event gift bag (item must be approved by MRC in advance).
- Spoken recognition.
- Company logo displayed on all event marketing materials, including website.
- Tee sponsor sign.

**Corporate Cup Team: \$1,250 (25 available)**

- Opportunity to place a promotional item or favor in event gift bag (item must be approved by MRC in advance).
- Four entries (one foursome) + Pro including all items listed above for the event.
- Opportunity to win the Corporate Cup.
- Includes breakfast/lunch

**Driving Range Sponsor: \$1,000 (Exclusive)**

- (3) Tee sponsor signs at driving range.
- Opportunity to place a promotional item or event favor in event gift bag (item must be approved by MRC in advance).

**Koozie Sponsor: \$1,000 (Exclusive)**

- Branded koozies with your company logo placed on each golfer's golf cart.
- Opportunity to place a promotional item or event favor in event gift bag (item must be approved by MRC in advance).

**Scorecard Sponsor: \$1,000 (Exclusive)**

- Your company logo printed on the official tournament scorecard for each team.
- Opportunity to place a promotional item or event favor in event gift bag (item must be approved by MRC in advance).

**Table Sponsor: \$300 (12 available)**

- Exhibit space for your company at a tee area and one tee sponsor.

**Tee Sponsors: \$150 (Unlimited)**

- One tee sponsor sign (provided by MRC).

## **Good Morning Space Coast Breakfast (Nine Events; One Per Month)**

*Sponsorship Due Date: At least two weeks prior*

The place to be in Brevard County each month, featuring relevant and timely keynote speakers sharing information you won't hear anywhere else. The event recognizes new investors, new partners and top Brevard County students, as well as acknowledging an Ambassador of the Quarter. Attendees have the opportunity to network with corporate and civic leaders and a host of business owners and representatives spanning a variety of industries. Attendance: 125+

### **Champion: \$1,500 (Exclusive, one per month)**

- Opportunity to promote your company, whether speaking, video or combination not to exceed three minutes (speech must be submitted in advance).
- Opportunity to present keynote speaker.
- One stand-up banner, provided by you, to be displayed at event (placement at MRC discretion).
- Logo recognition on slide presentation.
- Inclusion of logo on event flyer and mention in social media posts concerning the event.
- Opportunity to place a promotional item at each attendee seat (must be provided in advance).
- Four complimentary tickets with reserved priority seating.

### **Connector: \$750 (Two per month)**

- Opportunity to promote your company, whether speaking, video or combination not to exceed one minute (speech must be submitted in advance).
- Inclusion of logo on event flyer and mention in social media posts concerning the event.
- Logo recognition on slide presentation.
- Two complimentary tickets.

### **Supporter: \$250 (Limit 5)**

- Exhibit Space (1 6ft Table) to promote your company at the event
- Name recognition on slide presentation.
- Name recognition from podium.
- One complimentary ticket.

*Good Morning Space Coast Continued*

**New Partner Sponsor: \$500**

**SOLD FOR 2024 - MELBOURNE ORLANDO INTERNATIONAL AIRPORT**

- Opportunity to promote your company, whether speaking, video or combination not to exceed two minutes (speech must be submitted in advance).
- Logo recognition on slide presentation.
- Two complimentary tickets.

**Young Adult of the Month Sponsor: \$400**

**SOLD FOR 2024 - MRC COUNCIL OF PAST CHAIRS**

- Opportunity to promote your company, whether speaking, video or combination not to exceed two minutes (speech must be submitted in advance).
- Logo recognition on slide presentation.
- Two complimentary tickets.

**Music Sponsor: \$400**

- Name recognition on slide presentation.
- Name recognition from podium.
- One complimentary ticket.

## **Melbourne Regional Chamber Board Meetings (BOD) 10 Meetings**

*Sponsorship Due Date: Two weeks prior to the meeting*

The MRC board is comprised of more than 100 community and business leaders. Through leadership, and support, Board Members play a key role in establishing MRC priorities and shaping its strategic plan, while ensuring organizational progress. This opportunity is open to non-board members. Meeting attendance: 60+

### **Champion: \$500 (One per meeting)**

- Opportunity to promote your company, whether speaking, video, or combination not to exceed three minutes (speech must be submitted in advance).
- Opportunity to introduce the speaker.
- Opportunity to distribute promotional items or marketing pieces to participants.

## **Viera Regional Business Alliance (VRBA) Four Events**

*Sponsorship Due Date: Two weeks prior to event*

If you're located in the Viera/Suntree/Rockledge area, or want to do business with those who are, you'll want to be a part of these programs and events. Speakers and attendees address the area's exploding growth, challenges, and opportunities. Attendance: 75+.

### **Champion: \$750 per event/\$2,250 per year (Exclusive)**

#### **SOLD FOR 2024 – COMMUNITY CREDIT UNION**

- Logo recognition on pre-event marketing materials including event registration flyer on website and social media.
- Logo recognition on MRC website (for annual sponsor commitment).
- Opportunity to distribute promotional item to all participants and/or door prize.
- Opportunity to speak briefly at event, not to exceed two minutes.
- Registration for one attendee.

### **Leader: \$500 per event/\$1,500 per year (Unlimited)**

- Logo recognition on pre-event marketing materials including event registration flyer on website and social media.
- Logo recognition on MRC website (for annual sponsor commitment).
- Opportunity to speak briefly at event, not to exceed one minute.
- Opportunity to provide a door prize.
- Registration for one attendee.

### **Supporter: \$250 per event / \$750 per year (Unlimited)**

- Name recognition on slide presentation.
- Name recognition from podium.
- Name recognition on MRC website (for annual sponsor commitment)
- Registration for one attendee.

## **Get Connected (GC) Four Events**

*Sponsorship Due Date: Two weeks prior to event*

Get Connected is our Partnership Development Workshop which is an interactive meeting packed with education, strategic planning, and networking. Meet with Chamber Staff and Ambassadors and get a personalized, high-level overview of your partnership benefits. Perfect for new partners, new employees at existing partners, and longstanding partners who want a refresher. Attendance: 30+

### **Champion: \$500 per event/\$1,250 per year (Exclusive)**

- Logo recognition on pre-event marketing materials including event registration flyer on website and social media.
- Opportunity to distribute promotional item or marketing piece to all participants.
- Opportunity to speak briefly at event, not to exceed two minutes.

## **Nonprofit Council (NPC) Four Events**

*Sponsorship Due Date: Two weeks prior to event*

Nonprofit Council comes together to support, mentor, guide and network with one another as they grow their organizations and careers. These educational events focus on the challenges, sustainability, needs, and rewards of managing a nonprofit organization. Attendance 50+

### **Champion: \$750 per event/\$2,250 per year (Exclusive)**

- Logo recognition on pre-event marketing materials including event registration flyer on website and social media.
- Opportunity to distribute promotional item or marketing piece to all participants and/or door prize.
- Opportunity to speak briefly at event, not to exceed two minutes.
- Registration for one attendee.

### **Leader: \$500 per event/\$1,500 per year (Unlimited)**

- Logo recognition on pre-event marketing materials including event registration flyer on website and social media.
- Opportunity to speak briefly at event, not to exceed one minute.
- Registration for one attendee.
- Opportunity to provide a door prize.



## **Small Business Council (SBC) 10 Events**

*Sponsorship Due Date: Two weeks prior to event*

Small business owners come together to support, mentor, guide and network with one another as they grow their businesses and careers. This monthly educational event focuses on the challenges, needs and rewards of small businesses. Attendance: 70+.

### **Champion: \$500 per event/\$2,500 per year (Exclusive)**

#### **SOLD FOR 2024 – INDIGO STRATEGIC CONSULTING**

- Logo recognition on pre-event marketing materials including event registration flyer on website and social media.
- Opportunity to distribute promotional item or marketing piece to all participants and/or door prize.
- Opportunity to speak briefly at event, not to exceed two minutes.
- Registration for one attendee.

### **Leader: \$250 per event/\$1,000 per year (Unlimited)**

- Logo recognition on pre-event marketing materials including event registration flyer on website and social media.
- Opportunity to speak briefly at event, not to exceed one minute.
- Opportunity to provide a door prize.
- Registration for one attendee.

### **Breakfast: \$250 per event/\$1,000 per year (Unlimited)**

#### **SOLD FOR 2024 – EINSTEIN BROS BAGELS**

- Logo recognition on pre-event marketing materials including event registration flyer on website and social media.
- Opportunity to speak briefly at event, not to exceed one minute.

## **Business Advocacy Committee (BAC) 10 Events**

*Sponsorship Due Date: Two weeks prior to event*

Our Business Advocacy Committee lobbies for key issues that impact Melbourne and Brevard County's business community. In keeping with the Melbourne Regional Chamber's mission, the Business Advocacy Committee's focus is protecting the business-friendly climate of Melbourne, as we work in conjunction with all the chambers across Brevard County. Attendance: 30+.

### **Champion: \$500 per event/\$2,500 per year (Exclusive)**

- Logo recognition on pre-event marketing materials including event registration flyer on website and social media.
- Opportunity to distribute promotional item or marketing piece to all participants.
- Opportunity to speak briefly at event, not to exceed two minutes.

### **Leader: \$250 per event/\$1,000 per year (Exclusive)**

- Logo recognition on pre-event marketing materials including event registration flyer on website and social media.
- Opportunity to speak briefly at event, not to exceed one minute.

## **Space Coast Young Professionals Council (SCYP) Four Events**

*Sponsorship Due Date: Two weeks prior to event*

A group of young professionals, ages 21-40, focused on leadership development, mentoring and networking, and defining the future of the Space Coast. Attendance: 125+.

### **Champion: \$750 per event/\$2,250 per year (Exclusive)**

#### **SOLD FOR 2024 – COLLINS AEROSPACE**

- Logo recognition on pre-event marketing materials including event registration flyer on website and social media.
- Opportunity to distribute promotional item or marketing piece to all participants and/or door prize.
- Opportunity to speak briefly at event, not to exceed two minutes.
- Registration for one attendee.

### **Leader: \$500 per event/\$1,500 per year (Unlimited)**

- Logo recognition on pre-event marketing materials including event registration flyer on website and social media.
- Opportunity to speak briefly at event, not to exceed one minute.
- Registration for one attendee.
- Opportunity to provide a door prize.

## **Women of Excellence (WE) Four Events**

*Sponsorship Due Date: At least two weeks prior to event*

Focused on celebrating and empowering women in their professional career growth, this series features some of the most powerful women in business, sharing their stories of success and discussing the unique challenges women face in the workplace. Connect with other professional-minded women and come away uplifted, inspired and motivated. Attendance: 100+

### **Champion: \$1,000 per event/\$3,000 per year (Exclusive)**

#### **SOLD FOR 2024 – ROCK PAPER SIMPLE**

- Logo recognition on pre-event marketing materials including event registration flyer on website and social media.
- Opportunity to distribute promotional item or marketing piece to all participants and/or door prize.
- Opportunity to speak briefly at event, not to exceed two minutes.
- Registration for one attendee.

### **Leader: \$750 per event/\$2,250 per year (Unlimited)**

- Logo recognition on pre-event marketing materials including event registration flyer on website and social media.
- Opportunity to speak briefly at event, not to exceed one minute.
- Opportunity to provide a door prize.
- Registration for one attendee.

### **Supporter: \$250 per event (Unlimited)**

- Logo recognition on slide presentation.
- Name recognition from podium.
- One complimentary ticket.

*\*Due to the varied format of the Women of Excellence programs, there may be additional sponsorship opportunities for each specific event. Please contact [sponsorship@melbourneregionalchamber.com](mailto:sponsorship@melbourneregionalchamber.com) for additional information.*