

# 2022 Community Leadership Retreat

"UNLOCKING OUR POTENTIAL THROUGH PEOPLE: TALENT, INNOVATION, AND ENTREPRENEURSHIP"

**FRIDAY, SEPTEMBER 9TH**



## DR. JONATHAN REED - MODERATOR

Dr. Jonathan Reed is an educator, management consultant, and former corporate executive. He is president of Strategy First, a local consulting firm that helps organizations with strategic planning and management processes. He is a visiting assistant professor at Florida Tech's Nathan M. Bisk College of Business where he teaches courses in strategic management, project management, and negotiations. Previously, he was vice president of strategy and business development at Harris Corporation at the business unit and corporate levels. Dr. Reed regularly publishes his research in the academic journals and volunteers his time with several, local nonprofit organizations



## DEBORAH HARMON - BOARD CHAIR-ELECT

Deborah Harmon is a principal at BRPH, an international architectural, engineering and construction services firm headquartered in Melbourne, where she directs company-wide business development and marketing programs across six business sectors and nine offices. Prior to joining BRPH, Deb worked as an executive, growth strategist, consultant, and brand manager in the environmental services and water industry. Deb is an advocate for the value of design, engineering and science which promote robust economic development, create sustainable communities, and protect infrastructure that sustains the success and vitality of people, companies and their endeavors. Deb graduated from Rollins College with a bachelor's degree in environmental studies. In 2014, she and her husband Bill, a retired architect, relocated permanently from Orlando where she grew up to their second home in Indian Harbour Beach. She is Chair-Elect of the Melbourne Regional Chamber, is president of the Marina Isles Homeowners Association, and serves on the board of Keep Brevard Beautiful



## NEAL JOHNSON - BOARD CHAIR

2022 Board Chair Neal Johnson has been a resident of Brevard County since 1966, arriving here with his family as his father, Lt. Col. Edwin Johnson was assigned as a Squadron Commander at Patrick Air Force Base. Johnson is married to Terri (Kramer) Johnson who has been a resident of Brevard since 1968. They have two children, Brittany (Johnson) Allen, living in Cypress Texas and Tara Johnson in Melbourne, FL. Brittany is married to Todd Allen from Chicago, IL and they have two children, Matthew and Lorelei. Neal and Terri are proud to have raised their children right here in Brevard County.

Neal has been in the Mortgage and Finance industry in Brevard County since 1979. He has served in many roles including Branch/Area Manager for local financial institutions. In 2002 he transitioned to the Mortgage industry and since that time has helped numerous families purchase or refinance their dream home, vacation home or investment property. Tara Johnson currently works alongside Neal in the mortgage business. Neal has been very involved in the Brevard community having served as Chair of the Economic Development Commission of Florida's Space Coast (2005), Lead Brevard (2001) and AMIKids Space Coast (2010-2013). He has also chaired numerous committees during this time. He currently serves on the Board of the Melbourne Regional Chamber of Commerce, EDC and The Home Builders and Contractors Association of Brevard County. He is also a member of the Brevard Civilian Military Council and was selected as Member of the Year in 2018. In January of this year, Neal was honored with The Gary R. Cunningham Award for Excellence in Economic Development from the EDC.



## DAVID KOH - GUEST SPEAKER

David H. Koh is a Managing Director and a Senior Investment Strategist for the Chief Investment Office (CIO) within Bank of America Corporation. He is involved in CIO investment activities, along with managed portfolio strategy development and initiatives supporting Merrill, the Bank of America Private Bank, as well as Retirement and Personal Wealth Solutions. Prior to joining Bank of America, David was the Head of Third Party Solutions and the Global Investment Group at Deutsche Bank. David earned his B.S. in Public Administration from the University of Southern California and a J.D. and M.B.A. from Northwestern University. He is a member of the New York State Bar Association.



## DAVE SOBUSH - GUEST SPEAKER

As Director of Research for the Florida Chamber Foundation, Dave oversees the Foundation's numerous research projects, TheFloridaScorecard.org and heads up the Florida 2030 Blueprint Caucus to strategically align the business community with trade associations, local chambers and business groups focused on growing Florida the right way. Dave provides economic analysis to our local chambers, economic developers and other key members and partners.

Dave holds a Master of Business Administration in Finance and Economics, a Master of Education in Social Studies Education, and a Bachelor of Arts in History.

## PANEL 1: ATTRACTING, DEVELOPING, AND RETAINING TALENT



## ALAN BERNSTEIN - MODERATOR

Alan is the owner and Chief Human Resource Consultant of HR Office Savers, Inc., an independent human resource consulting firm that supports small local businesses and individuals with their human resource needs, including compliance, employee relations, soft skills training and outplacement.

Prior to launching his business in 2018, Alan held a series of Human Resource leadership positions of increased responsibility at Verizon Wireless, Honeywell International, and Harris Corporation. Alan holds a bachelor's degree in Psychology from The University of Buffalo, is Six Sigma Green Belt Certified, and is a Senior Certified Professional with the Society of Human Resource Management. Alan is President of

the Space Coast HR Association and serves on the board of the Melbourne Regional Chamber of Commerce and is a council member for HR Florida. Alan is also active with his local community and provides free resume writing and job search seminars to local non-profits virtually and in-person. Originally from New York, Alan and his family have resided in Melbourne, Florida since 2016.



## MARCI MURPHY - PANELIST

Marci L. Murphy is the President of CareerSource Brevard (CSB), a 501(c)3 organization established to provide all federally mandated workforce programs in Brevard County, FL. As President, Ms. Murphy is ultimately responsible for all areas of management, and an operating budget that can range from \$7 - 12 million dollars. Ms. Murphy joined CSB in 2002 as the Youth Program Coordinator and then moved into the role of Vice President of Operations in 2005. Her leadership, technical direction, performance oversight and long-range planning supports CSB's three Career Centers with a demand-driven, solutions-based, business service model.

## MARCI MURPHY - PANELIST CONTNIUED

She is leading CSB's sector strategy approach in solving Brevard's workforce challenges by directing sector strategy initiatives in the Aerospace/Aviation, Healthcare, Construction and IT industries on local and regional levels. She has been an integral part of the organization's success with community and industry outreach. Ms. Murphy gives her time and talents to many community and industry organizations, including the Economic Development Commission of Florida's Space Coast Board of Directors, and Endeavor Elementary Leadership Advisory Council for Community Schools. She is currently a member of the Workforce Development Council of the U.S. Conference of Mayors, representing Brevard County on workforce initiatives.



## ANGELA NEAL - PANELIST

Angela Neal serves as the Director of Special Projects for the Economic Development Commission of Florida's Space Coast (EDC). She comes to the EDC with extensive experience in successfully building community programs across the U.S. and overseas by connecting the community, understanding the unique needs of constituents, and leveraging marketing and technology. Skilled in project and program management as well as talent attraction and retention, Angela has worked with private, government, and non-governmental organizations (NGOs) across the U.S. and internationally. Her work with the U.S. Chamber of Commerce saw her manage 22 geographically dispersed working groups comprised of businesses, NGOs, and government entities aimed to tackle military community un- and under-employment

through legislative and hiring efforts, as well as professional development for job seekers and employers. She firmly believes in giving back to the community through volunteerism. Angela is the founding member of the Hiring Our Heroes Space Coast Military Spouse Professional Network (MSPN) as well as member of Rockledge Rotary, Space Coast Project Management Institute, and LEAD Brevard Alumni Engagement Committee.



## DR. MARK MULLINS - PANELIST

Dr. Mullins' educational career began at Cocoa Beach Jr/Sr High School in 1994 as a mathematics teacher, Varsity Soccer Coach and Class sponsor. He later served as an Assistant Principal at Southwest Middle and Palm Bay High before becoming Principal of Clearlake Middle School in 2005. As principal, he led the school to improved student achievement, maintained an "A" grade from the FLDOE and attained an authorized International Baccalaureate Program. He then became an Area Superintendent where he directly supervised 29 schools in south Brevard, serving 25,000+ students across a diverse population. While Area Superintendent, schools maintained increased VAM scores and Instructional Culture Index scores above national averages.

## DR. MARK MULLINS - PANELIST CONTINUED

Since, Dr. Mullins has served Brevard Public Schools as Deputy Superintendent/COO, leading the revitalized strategic plan and initiating the district's first efficiency review process to improve organization processes. In July 2018, he was appointed as Superintendent. Since then Dr. Mullins has overseen the district's 2021 accreditation process by earning 345 points on a scale of 100-400, an increase from 250 the district earned during the 2016 accreditation process, the launch of Thrive by Five, a community-wide early literacy initiative, and maintaining an "A-rated" district with consistency improved graduation rates among all subgroups of students.

Dr. Mullins earned a bachelor's degree from Florida State University. Master's and Doctorate degrees were earned from the University of Central Florida in Educational Leadership.

Currently Dr. Mullins serves on the board for the Florida Association of District School Superintendents (FADSS), the Junior Achievement of the Space Coast and is a Florida PALM Board of Trustee member. He is a Leadership Florida and Lead Brevard graduate, and has served in the community as a United Way Organization Site Champion, a Take Stock in Children mentor and Children's Hunger Project advocate.



## RICH KOLLEDA - PANELIST

Richard Kolleda has been an Owner of KJ&J LLC dba Spherion since 2006. With two Spherion locations servicing Brevard, Indian River, St Lucie, and Martin Counties, he resides in Satellite Beach. He has been married to Sherry for 42 years and they have three children that have all worked in the business. His prior career was as CEO or COO of numerous hospitals throughout the southeast for 25 years. My Why? I want to improve the communities we serve by helping candidates get great jobs they love, thereby improving our economy and making our communities a better place to live, work and play! Rich was a Fellow of the American College of Healthcare Executives and has a master's degree in Health Administration from Duke University. He is a retired Naval Commander with two Naval Commendation awards and two Naval Achievement awards.

Rich is a Past Chairman of the St Lucie County Chamber of Commerce and Past Treasurer of the St Lucie County Education Foundation and the Martin County Education Foundation. Rich currently serves on the boards of the Space Coast Economic Development Commission, the St Lucie County Chamber of Commerce, and the St Lucie County Economic Development Council. He is a Board member and Treasurer of the Economic Council of Martin County and Chairs the Workforce Development Taskforce of the Treasure Coast.



## DARREL STERN - PANELIST

Darrel Stern is the Head of Talent Acquisition & Campus Programs Manager and Embraer Community Relations Manager for Embraer overseeing their entire US Recruitment & College Program & Community Outreach efforts throughout North America supporting the Commercial, Executive, and Defense lines of business. Darrel has gone onto spend almost two decades as a top performing Talent Acquisition Manager for multi-national companies such as Applied Materials, Bank of America, Novell, Northrop Grumman, & Pearson Education. Darrel relocated to Florida in 2007 from San Francisco after spending the first part of his professional career in the Silicon Valley. Darrel is passionate about connecting people in the workplace and leading high

performing teams. Darrel is a graduate of San Jose State University and holds a Bachelors of Science in Human Resources Management with a minor in Economics.

## BREAKOUT SESSION #1: LEVERAGING OUR TALENT RESOURCES

### SHERRY KOLLEDA - BREAKOUT LEADER



Sherry Kolleda has been an Owner of KJ&J LLC dba Spherion Staffing & Recruiting since 2006. With two Spherion locations servicing Brevard, Indian River, St Lucie, and Martin Counties, she has resided in Satellite Beach for 22 years. Sherry married her high school sweetheart and they have three amazing children. They just welcomed their first grandchild, Jameson on July 22nd. My Why? I want to make a positive impact on the community where I live. I love collaborating with others to help drive careers and grow businesses. She loves to travel, especially to Croatia. She adores dogs, is a crazy Pittsburgh Steeler fan, and is a closet caterer. Sherry is a Sustaining Member of the Junior League of the Space Coast, a member of SCHRA, and currently serves on the Melbourne Regional Chamber Board of Directors.

### KIM AGEE - BREAKOUT LEADER



Kim Agee is a highly skilled community and economic development strategist and the current Executive Director of Melbourne Main Street. She is an experienced connector of ideas and people and is passionate about developing relationships within the business community that achieve success. Kim is a Past Board Chair of the Melbourne Regional Chamber of Commerce and currently serves on the Board of Directors and Governance Committee, a member of CivMil, LEAD Brevard, the Junior League of South Brevard, and the City of Melbourne's Homeless Stakeholders committee. Born and raised in Melbourne with deep family ties, Agee's passion is her community. She loves putting her energy, dedication, and experience to work building Melbourne Main Street's mission to strengthen the businesses in Downtown Melbourne.

When she's not working, Kim can be found boating on the Intracoastal, traveling, hugging her family and puppy, cheering on the USF Bulls, and hosting some of the best events in town.



## ELIZABETH HUY - BREAKOUT LEADER

Elizabeth Huy serves as the VP of Services Lines and Cybersecurity Compliance Project Manager for Alluvionic, Inc. In this capacity Elizabeth leads service line development efforts and cybersecurity compliance client engagements, specializing in project management and organizational change management. Prior to joining Alluvionic Elizabeth led manufacturing and technology industry support services for the Economic Development Commission of Florida's Space Coast and served as founding manager of the region's manufacturing association. She is a graduate of Florida State University with a Bachelor of Science in Finance and Marketing and a PMP (Project Management Professional). Alluvionic, Inc. is a Cyber-AB Registered Provider Organization (RPO).



## DR. RICHARD GRIFFITH - BREAKOUT LEADER

Dr. Richard Griffith is the Executive Director of The Institute for Culture, Collaboration, & Management at the Florida Institute of Technology. Dr. Griffith provides more than 20 years of expertise in talent management research and consulting. He is the founder of the Ph.D. Organizational Psychology program at Florida Tech, including the international concentration, the first in the U.S. In addition, he is the editor of the books Internationalizing the Organizational Psychology Curriculum, Critical Issues in Cross Cultural Management, and Leading Global Teams. He has served as a guest editor of the journals Human Performance and Organizational Development and associate editor of the European Journal of Psychological Assessment. He has been recognized as a

Fellow by the International Association of Applied Psychology (IAAP), the Society for Industrial Organizational Psychology (SIOP), and as a Senior Research Fellow by the Army Research Institute. His work has been featured in Time magazine and The Wall Street Journal.

## SATURDAY, SEPTEMBER 10TH

### PANEL #2: INNOVATION ON THE SPACE COAST



## DR. MARCO CARVALHO - PANELIST

Marco M. Carvalho is a Professor in Computer Sciences at the Florida Institute of Technology, in Melbourne, FL/USA. He graduated in Mechanical Engineering from the Federal University of Brasilia, where he also completed his M.Sc. in Mechanical Engineering with specialization in dynamic systems. Dr. Carvalho also holds a M.Sc. in Computer Science from the University of West Florida and a Ph.D. in Computer Science from Tulane University, with specialization in Machine Learning and Data Mining. Dr. Carvalho has been the founder and CEO of two successful startups in West Florida providing yield management and custom connectivity and security services for small businesses.

## DR. MARCO CARVALHO - PANELIST CONTINUED

Before joining Florida Tech, Dr. Carvalho served as a Research Scientist at the Florida Institute for Human and Machine Cognition (IHMC), where he led research teams in areas including knowledge elicitation and modeling, distributed intelligent systems, IoT, and human-automation teamwork for cyber operations and defense. At Florida Tech, Dr. Carvalho serves as Executive Vice-President, Provost and Chief Operating Officer, overseeing all academic colleges and several operational areas of the university. Dr. Carvalho is also a tenured endowed Professor and Harris Chair for Assured Information. He serves as the Executive Director of the Harris Institute for Assured Information (HIAI), where he leads several research efforts on the interactions of humans and autonomous systems for cyber defense and cyber operations. He is the principal investigator on several sponsored research efforts for the DoD, DHS, and Industry.



## JARIN EISENBERG - PANELIST

Jarin R. Eisenberg is the COO for Groundswell Startups, a nonprofit high-tech incubator and coworking space in Melbourne, FL. Jarin has over 10 years of experience in grass-roots community development and was previously the executive director of Melbourne Main Street where she worked to build public private partnerships to revitalize downtown Melbourne. During her time there she helped facilitate over 100 million dollars in new developments, founded the Downtown Melbourne Food & Wine Festival and implemented the Melbourne Mural Project, bringing over 14 large scale murals to the district. She holds a master's degree in sociology from the University of South Florida, where she studied the impact educational policy has on students' ability to acquire social and cultural capital.

She currently oversees the largest privately funded incubator in the state of Florida. Groundswell Startups has had over 80 million dollars in venture capital funds invested in its companies and is in the process of building out a prototyping lab to better meet the needs of the hardware companies it serves. She was the 2016 recipient of Lead Brevard's 4 under 40 award.



## ANNE CONROY-BAITER - PANELIST

Anne Conroy-Baiter joined Junior Achievement of the Space Coast in July 2014. With almost 30 years of experience, Conroy-Baiter's core of board management and community improvement lends itself to forming new partnerships and collaborations within the Brevard community, with an eye toward eliminating generational poverty. Conroy-Baiter has a BA from Tufts University in Boston, was a member of the LEAD Brevard Class of 2016, sits on the boards of the Economic Development Commission of Florida's Space Coast and Melbourne Regional Chamber of Commerce, was the 2019 winner of the Donna Scattum Community Leadership Award from Space Coast Business Magazines, cochairs the Melbourne Regional Chamber's

Nonprofit Council, and served on the Brevard TDC Cultural Committee.



## KELLY SWARTZ - PANELIST

Kelly Swartz is an attorney and partner at Widerman Malek, PL. She is board certified in intellectual property law and practices in the areas of taxation and intellectual property, including patents, trademarks, copyrights and trade secrets. She works with clients to give them a plain-language explanation providing clear direction in the client's best interest to protect their intellectual property and resolve tax audits and controversial cases. In addition to her work as an attorney, she is a member and chairperson of the weVENTURE advisory board, mother of three teenagers, and a member of the Funky Dog improv troupe based in downtown Eau Gallie.



## JOYCE HAYES - PANELIST

Joyce Hayes is Vice President of Technology Strategy for L3Harris Technologies, working within the office of the Chief Technology Officer. Hayes has over 30 years of experience in diverse product development, program management and strategic planning across space, defense and national security markets. In her current role, Hayes is responsible for developing key technology strategies to support business growth and managing L3Harris' research and development portfolio in support of our strategic priorities. Hayes most recently served as Vice President of Innovation and Technology Strategy at Harris Corporation, before the company's merger with L3 Technologies, Inc., June 2019.

## BREAKOUT SESSION #2: LEVERAGING OUR INNOVATION RESOURCES



## GEN. ROBERT MIXON - BREAKOUT LEADER

At the time of his retirement from the Army in 2007, Major General (Ret) Robert W. Mixon, Jr. was Commanding General Division West, First Army and Fort Carson Colorado, having previously commanded the 7th Infantry Division. Throughout his career of over 30 years of active service, he commanded armor and cavalry units at every level, to include platoon, company, battalion, and brigade. Robert also held critical staff positions, including serving as deputy executive assistant to General Colin Powell, the Chairman of the Joint Chiefs of Staff. Prior to his assumption of command of the 7th Infantry Division, he led the Army's Task Force Modularity, an integrated team of highly skilled military and civilian experts chartered with changing the Army's force

design while at war. They accomplished the mission in less than one year, transforming our battlefield formations which allowed the Army to dominate the enemy in both Iraq and Afghanistan.

Robert retired from active duty in October of 2007 and transitioned to Magnatag Visible Systems in Macedon, New York as its President. Under his leadership, the company successfully navigated through the worst economic crisis in America since the Great Depression.

## GEN. ROBERT MIXON - BREAKOUT LEADER CONTINUED

In 2009, he became Executive Vice President of CDS Monarch, a 501c (3) not for profit based in Webster, New York, providing life and job transition for over 1500 people with developmental disabilities, and he helped found the Warrior Salute Program for Veterans with PTSD and TBI. In 2014, he co-founded Level Five Associates, a leadership and strategic planning company, which serves companies and organizations across the country. He and his spouse Ruth now live in Melbourne, Florida.



## CATHERINE WRIGHT - BREAKOUT LEADER

Catherine Wright is the Founder and CEO of Indigo Strategic Consulting. Indigo provides strategic marketing and communications expertise for B2B and B2G clients undergoing significant business transformation including launching new products, growing through mergers or acquisitions, or leading employees through significant change. Prior to founding Indigo, Wright served as senior director, of communications, for corporate headquarters at L3Harris Technologies, a Fortune 200 company. In this role, she served as the communications project manager for a \$34B merger and a \$5B acquisition and managed all communications associated with the close including internal, external, and other functional stakeholders.

During her time at corporate, Wright oversaw all enterprise executive and employee communications, campaigns, and oversaw the launch of a brand new company intranet.



## MARK BOYD - BREAKOUT LEADER

Mark J. Boyd was born in Melbourne in 1982 and educated at Brevard County Public Schools prior to attending high school at Saint Edward's School in Vero Beach. Mark completed his undergraduate education at Duke University, where he received his Bachelor of Arts degree and was inducted into Phi Alpha Theta, a national academic honor society in the field of history. Prior to his legal education, Mark also completed the Business Bridge Program at Dartmouth College's Tuck School of Business. In 2008, Mark received his Juris Doctor degree from the University of Georgia School of Law. Prior to returning home to the Space Coast, Mark spent close to a decade practicing law in Georgia, first at a firm in Atlanta representing

business clients and then as a prosecutor handling jury trials and appellate matters on behalf of the State. Since joining his father in the law firm that is now Boyd & Boyd, P.A. in Melbourne in 2017, Mark has focused his practice on the areas of estate planning, business, and real estate.

Mark has greatly appreciated the opportunity that returning to his home county has presented in terms of community involvement, becoming active in numerous organizations including the Melbourne Regional Chamber of Commerce (current Treasurer); Keep Brevard Beautiful (current Board Chair); Brevard County Estate Planning Council (current Treasurer); Junior Achievement of the Space Coast (Board of Directors, Classroom Volunteer); LEAD Brevard (Class of 2019, "4 Under 40" Finalist for 2022); and the Brevard County Civilian/Military Community Relations Council.



## SCOTT COLLOREDO - KEYNOTE SPEAKER

Scott Colloredo is the deputy director of the Engineering Directorate at NASA's John F. Kennedy Space Center in Florida. As deputy director, he leads activities associated with all engineering products and services for several agency programs, to include ground support equipment and spaceflight systems, and ensures engineering rigor and excellent product development and delivery to programmatic and project customers. Prior to his appointment to the senior executive service, Colloredo was the director of the Center Planning and Development Directorate, leading the implementation of Kennedy's Master Plan and the transformation of the center from a government-only facility to a multi-user spaceport.

In this role, he ensured the effective use and development of the center's land, facilities and technical capabilities in support of government and commercial launch activities through center land use planning, development of spaceport infrastructure and business strategies.

Previously, Colloredo served as chief architect for Kennedy's Ground Systems Development and Operations Program, and led the development of the 21st Century Space Launch Complex initiative. He was responsible for conceptual design of major center assets to align the center's capabilities to meet the needs of NASA programs, commercial customers, and Department of Defense users.

He spearheaded concepts such as Kennedy's "clean pad" multi-use concept, and advocated for the center's launch sites to be flexible, evolvable, and capable of supporting any future multi-use. As a project manager, Colloredo led the development of International Space Station ground support equipment items that provided access, handling, and servicing and simulation capabilities to assemble and process space station elements.

Previously, Colloredo served as chief architect for Kennedy's Ground Systems Development and Operations Program, and led the development of the 21st Century Space Launch Complex initiative. He was responsible for conceptual design of major center assets to align the center's capabilities to meet the needs of NASA programs, commercial customers, and Department of Defense users. He spearheaded concepts such as Kennedy's "clean pad" multi-use concept, and advocated for the center's launch sites to be flexible, evolvable, and capable of supporting any future multi-use. As a project manager, Colloredo led the development of International Space Station ground support equipment items that provided access, handling, and servicing and simulation capabilities to assemble and process space station elements.

Colloredo began his career as a NASA co-op student in 1986 in the launch accessories branch of Kennedy's Engineering Development Directorate. NASA has rewarded Colloredo's service with several distinguished awards, including NASA's Exceptional Achievement Medal, Kennedy's Center Director Award and Certificate of Commendation, and several Kennedy Group Achievement Awards.

## PANEL #3: SECRETS OF THE ENTREPRENEURS



### TRAVIS PROCTOR - PANELIST

Travis Proctor is the CEO of Artemis IT. He founded the company in 1995 while a sophomore at Florida Tech where he graduated at the top of his class with a degree in Computer Science Information Systems. Artemis has become a leading Information Technology Managed Services Provider (MSP), delivering comprehensive outsourced support solutions in the information system, network infrastructure, telephony, cyber security, and cloud computing industries. Artemis has won numerous awards in its field for outstanding service and community support including the GrowFL Companies to Watch Award, EDC's Innovative Company of the Year, the Melbourne Regional Chamber's Business of the Year, and the

Cocoa Beach Regional Chamber's Business of the Year. Travis was honored in 2012 by Florida's Governor Rick Scott as one of Florida's top young entrepreneurs. He has been recognized by Florida Institute of Technology as the College of Engineering's alumni of the year and with the University's GOLD award as the outstanding Graduate of the Last Decade. He was selected as one of the top 4 leaders under 40 in Brevard County, was the first inductee into the Montrose High School Hall of Fame, and was recently inducted into the Junior Achievement of the Space Coast's Business Hall of Fame.



### LARRY JARNES - PANELIST

Larry Jarnes launched his construction company, Northboro Builders, in 1998. Northboro began in the residential construction industry before specializing in commercial construction; and over the last 25 years, the business has seen phenomenal growth. Since its founding, Northboro has built more than a thousand restaurants across the United States. Today, the company has become one of the country's premier developers for franchise restaurants and hospitality. Over the years, Jarnes has vertically integrated his business profile, expanding beyond design/build construction services. With the addition of the Relentless brand, including Relentless Private Equity Group, Relentless Title, and Relentless Real Estate and Development, Jarnes has distinguished

himself within the competitive construction industry through his unique skillset. One of his specialties is bringing renewed life to urban areas. Most recently, he has dedicated his talents to Melbourne's Eau Gallie neighborhood and Midtown Melbourne and is in the process of transforming the area into a vibrant arts and culture district.



## JOSHUA ADAMS - PANELIST

Joshua started programming at 11 years old and began his freelance web career at 14. His entrepreneurial spirit and years of experience (serving over 750 clients) have led him to become an expert in the fields of web development, digital marketing, and branding. After years of dedicated learning and experience, Joshua founded Rock Paper Simple in 2013 with the mission of empowering businesses who are awesome at what they do by developing their brand and digital presence. His leadership of the Rock Paper Simple team has helped companies both large and small build marketing-focused websites, expand their digital presence, refine their brand, and create stunning videos. The RPS team has had the honor of

contributing to and working with some awesome brands, such as Health First, Satcom Direct, Long Doggers, Space Coast Daily, Pizza Gallery & Grill, Brevard Health Alliance, The Orlando-Melbourne Regional Airport and Sorensen Moving and Storage. Joshua has been recognized with LEAD Brevard's "4 under 40" award in 2019 and as one of SCB's Business Leaders of the Year in 2020. Under his leadership, Rock Paper Simple has also proudly racked up Addy awards every year since its founding including over 63 Addy awards, 5 Judges Choice and a Best of Show. Other awards include GrowFL's Florida Companies to Watch (2020), A Gold Angel Award (2020), Central Florida Humanitarians (2019), the Business Acceleration Award (2017) and the twice-earned Cocoa Beach Chamber of Commerce Business of the Year award (2011 and 2018).



## LAURA CHIESMAN - PANELIST

For over 25 years, Laura Chiesman, with a relationships-first mindset, has developed hundreds of financial planning and wealth management strategies for individuals, families, and business owners to enable them to achieve their immediate and lifetime financial goals, resulting in multi-generational clients and longstanding relationships. As a business owner, CERTIFIED FINANCIAL PLANNER™ (CFP®) professional and Certified Divorce Financial Analyst® (CDFA®), Laura brings a unique perspective to comprehensive plans that deliver WealthConfidence™ and peace of mind through critical life events and uncertain times.

As President of FirstWave Financial, Laura leads her team of financial professionals as they deliver independent, objective, and trusted

planning and investment strategies designed to help their clients transform financial complexity and confusion into simplicity and confidence. Her WealthCoaches™ and team work together to tailor each client's WealthPlan™, a financial plan and wealth management strategy, to their resources, needs and goals. When working with business owners, she partners with The Transition Strategists, a consulting firm that works with owners in the U.S. and across the globe, to create business transition and succession strategies that support an owner's desire to maintain important relationships and create a clear path to a bright future for owners, their businesses and their successors.



## JEREMY BOWER - PANELIST

Jeremy Bower is the Founder and CEO of Givr Packaging, located in Melbourne, FL. He holds a B.S. in Paper Science from the State University of New York College of Environmental Science and Forestry. He has been working in sustainable packaging since 2003 when he worked for a “trash to tissue” recycled paper mill in Upstate New York. He founded Givr Packaging in 2018 out of a desire to give environmentally conscious buyers a full-service packaging company that fights to protect this amazing planet. All of Givr’s boxes are 100% recyclable. Additionally, Givr’s pledge is to replace at least 20x of all fiber used through native

tree planting in the U.S. and abroad. Givr’s team prides themselves on creating novel structural packaging designs that eliminate the need for bubble wrap or other less recyclable plastics.



## SHERIFF WAYNE IVEY - GUEST SPEAKER

Sheriff Wayne Ivey has been a Law Enforcement Officer for over three decades. Sheriff Ivey is a graduate of the FBI National Academy and has a Bachelor’s Degree from Daytona State College in Management and Supervision. Sheriff Ivey’s background in law enforcement is inclusive of Management, Criminal Investigations, Narcotics, Patrol Services, Public Integrity Investigations, and Corrections.

Prior to being elected in 2012, Sheriff Ivey served the citizens of the State of Florida as a Resident Agent in Charge for the Florida Department of Law Enforcement. As a member of the Florida Department of Law Enforcement Sheriff Ivey developed and created the country’s first ever statewide Task Force on Identity Theft. That same year the Task Force was named one of the top five most innovative programs in the country by the International Association of Chiefs of Police

and investigated approximately 44 million dollars in fraud cases. Additionally, as a member of FDLE, Sheriff Ivey created the Child Abduction Response Team (C.A.R.T) that re-defined the way Child Abduction cases are conducted throughout the country today. The program was later selected as the most innovative program in the country by the International Association of Chiefs of Police and is now used as a nationwide model in the response and investigation of child abductions.

Sheriff Ivey has testified before the United States Congress on law enforcement related matters and has extensive experience in the area of Public Integrity Investigations. Sheriff Ivey was honored as the Florida Department of Law Enforcement’s Special Agent of the Year (1996) and was also recognized by the Commissioner of the Florida Department of Law Enforcement for his Outstanding Contributions to Criminal Justice.