

# HERO

## Appreciation Week

JUNE 13-17 2022

The Melbourne Regional Chamber will host our Annual Hero Appreciation Week from June 13-17th. The purpose of this event is to recognize those who make a significant contribution to the growth, development and betterment of our community. During this week long celebration, we will honor our heroes and tell them their dedication and service are noticed and appreciated, as well as inspire connections and foster pride among our hometown heroes and local community. On June 17th we will invite all local heroes for breakfast co-hosted by our Champion Sponsor.

### SPONSORSHIP OPPORTUNITIES

#### CHAMPION SPONSOR \$3,000

- Prominent recognition on the Chamber Calendar events page, save the date image, post-event thank you card, and promo video logo placement
- Prominent recognition on all event marketing materials including (but not limited to) celebration toolkits.
- Recognition on event press release
- Post event recognition at August Good Morning Space Coast
- Opportunity to co-host Hero Appreciation Breakfast at MRC
- Social media recognition with a dedicated Facebook post

#### LEADER SPONSOR \$1,000

- Prominent recognition on all event marketing materials including (but not limited to) celebration toolkits.
- Post event recognition at August Good Morning Space Coast
- Social media recognition with a dedicated Facebook post

#### SUPPORTER SPONSOR \$250

- Post-event recognition at August Good Morning Space Coast
- Social media recognition

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