

Goal: To provide potential Melbourne Regional Chamber partners in under served communities/ demographics with the opportunity to join the Chamber thus diversifying our base while offering financial assistance and engaging programming exposure.

QUALIFIERS (potential partner):

- Diverse owned businesses as defined on the attached
- Small Business as defined as 20 or less employees
- Must have been in business for at least 6 months
- Registered on Sunbiz
- Brevard County-based
- Completion of MRC partner application including required 250 word essay on goals for joining MRC and using the DEI sponsorship
- Interview and qualification meeting with MRC VP of Business Development
- Approval by DEI Task Force

BENEFITS (estimated value \$1,000.00):

- Full year's basic partnership account dues \$50 application fee paid in full
- 5 tickets to attend Good Morning Space Coast Monthly Breakfast
- One-year SCORE business consulting
- One Supporter Sponsorship at a monthly MRC Small Business Council
 - Logo recognition on pre-event marketing material including event registration flyer on website and social media
 - Opportunity to speak briefly at event, not to exceed one minute

PROCESS (upon receipt of application):

- VP of Business Development will schedule a preliminary meeting to discuss benefits of partnership, qualifications, expectations and obligations. Prospect will also be given the opportunity to ask questions. Upon agreement on both sides, VP will present application(s) to the taskforce at monthly meetings for a majority vote
- If approved, candidate will be notified and standard MRC on-boarding process started (including Ambassador assignment) in addition to SCORE mentor introduction as outlined below

COMMITMENT:

- 2 year commitment to MRC partnership (first year sponsored, second year independent)
- Commitment to attend at least 5 GMSCs, 1 Small Business Council
- Commitment to meet with assigned MRC Ambassador
- Commitment to one year's free SCORE mentorship

COMPANY INFORMATION (All contact information required. Please list as you would like it to appear to the public.)

Company Name	Year Established	# of Employees
Mailing / Billing Address	City	State
Category	Referred By	
<input type="checkbox"/> Woman-Owned <input type="radio"/> Minority-Owned <input type="radio"/> Veteran-Owned <input type="radio"/> Service Disabled Veteran-Owned <input type="radio"/> Nonprofit		

POINT OF CONTACT INFORMATION (Who will represent your company and receive information?)

First Name	Middle Initial	Last Name
Title		
Phone # with Extension	Cell / Mobile #	
E-mail		

If you would like any of your employees to be added to the chamber's e-mail distribution list, please list their e-mail addresses:

Name / Title	E-mail
Name / Title	E-mail
Name / Title	E-mail
Name / Title	E-mail

Feel free to add additional pieces of paper with additional names.

JOIN A COUNCIL

Councils are sub-groups of partners of the chamber, formed within the chamber, that focus on a particular niche or business area. When these niche groups grow in the number of partners, the chamber creates a council (by directive of the Board of Directors). As the council shrinks in partners, as they do from time to time, the board disbands the council. Partnership is included with chamber partnership.

Business Advocacy Committee: Included with chamber dues. The Business Advocacy Committee lobbies for key issues that impact Melbourne and Brevard County's business community. Guided by our overarching mission statement as the Melbourne Regional Chamber, the Business Advocacy Committee's focus is protecting the business-friendly climate of Melbourne, as we work in conjunction with all the chambers across Brevard County.

Space Coast Young Professionals (formerly ENGAGE Young Professionals): Included with chamber dues. Focused on career growth, professional development, and issues of interest to partners under the age of forty, this council welcomes members of all ages.

Nonprofit Council (NPC): Included with chamber dues. Dedicated to providing nonprofit organizations with the tools they need to succeed through leadership training, information sharing and review of best practices.

JOIN A COUNCIL OR COMMITTEE (CONTINUED)

Viera Regional Business Alliance (VRBA): Included with chamber dues. Dedicated to the growth and concerns of the Viera/Suntree/Rockledge area, this council is the place to be if you are doing business, or want to be doing business, in those areas.

Women of Excellence Council (WE): Included with chamber dues. Gatherings to empower diverse working women to achieve their highest potential through collaborative initiatives focusing on networking and professional development.

Small Business Council (SBC): Included with chamber dues. Designed for businesses and organizations fewer than 50 employees. Council partners network, share information, and gather the resources they need to improve, grow and flourish.

JOIN A REFERRAL GROUP

Referral Group Additional Annual Investment: \$40

Referral groups are tight-knit sub-groups within the chamber that meet frequently (usually twice a month) to share qualified business referrals with other partners in their group. Because of their strict loyalty to their fellow group partners, only one partner of each business type is permitted to be in each referral group. Referral group size is limited to 50 partners per group. NOTE: Because of the unique nature and exclusivity of business type in each referral group, the referral group annual investment of \$40 is the only chamber investment that may be refunded for the first year. To receive a full refund, the partner must attend one meeting of each of the chamber referral groups and be rejected partnership therein due to a business type conflict (referral group already has a competing partner of the same business type). The referral group leader's signature/date serves as proof of attendance and rejection.

ONLINE INFORMATION (If you or your company is online, please link up with us.)

Do you have a website? Yes No Address: _____

Facebook page? Yes No Page: _____

LinkedIn? Yes No Page: _____

Twitter? Yes No Account: _____

Instagram? Yes No Account: _____

The Building Professional Equity Sponsorship Program through DEI is an opportunity for under served businesses to join the Chamber. Please provide a short essay on why your company fits this program.

In 500 words describe why your company is the right fit to receive these sponsorship programs benefits:

DUES AND OTHER INVESTMENTS

Annual Partnership Dues for a period of 12 months (non-refundable)

Partnership Type: Partner:

+\$ _____

# of Employees	Annual
0-5	\$415
6-15	\$545
16-30	\$605
31-50	\$845
51+	\$1,425

Partnership Type: Nonprofit:

+\$ _____

Note: Dues are reduced from Partnership Type: Member dues, based on employee count

# of Employees	Annual
0-1	\$230
2-50	\$360
51+	\$585

Annual Referral Group \$40 annual upgrade +\$ _____

Investor Partner Price of Level Selected (Price Range: \$1,500 - \$10,000 Once Per Term) +\$ _____

Contact Mel Thomas for more information: mel@melbourneregionalchamber.com

Additional Location \$175 Annually +\$ _____

Total Amount Due = \$ _____