Melbourne Regional Chamber
DIVERSITY,EQUITY & INCLUSION TASK FORCE

PROFESSIONAL EQUITY SPONSORSHIP PROGRAM

The MRC'S Diversity, Equity and Inclusion (DEI) Initiative is a long-term commitment to promote diversity, equity, and inclusion as a business imperative to drive innovation and success led by the DEI Task Force. MRC DEI Task Force highlights best practices, provides resources and leverages strategic alliances to help our members create diverse, equitable, and inclusive organizations where talent and the communities they build will thrive.

Investors receive enhanced benefits, including tailored programming, increased visibility, and prominent recognition. Through leadership and support, Investors play a key role in establishing the Chamber's priorities and shaping its strategic plan, while ensuring organizational progress. The Professional Equity Sponsorship Program is a tremendous resource for the DEI Task Force to advance its mission.

BENEFITS

	CHAMPION $5,000	CONNECTOR $2,500	SUPPORTER $1,000
Opportunity to sponsor + Support qualified under-served MRC Partners	✔	✔	✔
Verbal recognition during MRC DEI Task Force Meetings (Monthly)	✔	✔	✔
Social Media posts on all MRC platforms acknowledging your business's commitment to professional equity	✔	✔	✔
Logo/company name and link prominently displayed on MRC's DEI Program web page	✔	✔	✔
"Proud Supporter..." Digital logo + link for your website, recruiting page, etc.	✔	✔	✔
Recognition at Community Leadership Retreat (September 2022)	✔	✔	
Featured story in MRC E-news (twice monthly publication)	✔	✔	
Guest on future MRC Podcast with exclusive interview and boost on social of approximately 1,000 views	✔	✔	
Priority head table seating for up to four company representatives at DEI Good Morning Space Coast Event	✔		
Recognition at monthly Good Morning Space Coast Breakfasts	✔		
Logo Recognition at the Fall Women of Excellence Event (October 2022)	✔		
Opportunity to distribute item or marketing piece to attendees at DEI GMSC event (September 2022)	✔		
Opportunity to promote your company's DEI efforts, whether speaking or video (not to exceed two minutes) at future Good Morning Space Coast or Board Of Directors Meeting	✔		

Visit our website (www.MelbourneRegionalChamber.com) or contact Mel Thomas for more information:
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