



Since 1961, the Melbourne Regional Chamber has offered its partners an enhanced certification called Better Business Certified (BBC). This additional vetting process ensures that companies are reputable, reliable and committed to customer satisfaction, as well as adhering to all laws and regulations in their respective industries.

Better Business Certified partners are set apart from other chamber partners through a separate directory and are the first to be recommended due to this additional vetting process and their demonstrated commitment to promoting an ethical business environment.

Your investment in the Better Business Certified designation promotes truth and integrity throughout the business community and is designed to educate and protect the public.

STATEMENT OF PURPOSE

To promote and recognize companies who meet the qualifications of the Better Business Certified designation and to provide value to these partners through a comprehensive vetting process thereby strengthening credibility and public confidence in BBC partner businesses.

VALUE OF BETTER BUSINESS CERTIFICATION

- Gain credibility
- Boost consumer confidence in your business
- Special designation in the online partner directory as a BBC partner and priority placement at the top of your industry category
- Increased visibility
- Set your business apart from the competition
- One free Excel report of the chamber partnership (can be used for mail merge; valued at \$150).
- Window decal for the purpose of identifying and promoting themselves as a certified business dedicated to ethical business standards.
- Use of the MRC Better Business Certified logo in advertising.
- Each quarter at the Good Morning Space Coast breakfast, one deserving BBC partner will be featured. This opportunity is bestowed upon a company that has earned the reputation for its reliable and fair business practices in our community.

CERTIFICATION REQUIREMENTS

A business must be a partner in good standing of the Melbourne Regional Chamber, have been in business locally for at least six months, be properly licensed and insured and provide copies of all required licenses, and support and adhere to the BBC Code of Ethics.

An applicant must currently be and remain free from negative public image or reputation of such nature, which in the opinion of the BBC, would reflect unfavorably on the BBC, its partners or objectives. This would include any local, state, or federal governmental actions taken against the applicant, its principals, or predecessor businesses, involving its business practices, past or pending, during the previous three (3) years.

BETTER BUSINESS CERTIFICATION CODE OF ETHICS

- Present our product or service in a truthful manner in all forms of advertising.
- Support the BBC's promotion of high business standards and consumer protection in our community.
- Provide service after the sale and respond promptly to any complaint and to exert full effort towards reaching a mutually satisfactory solution.
- Protect the public against fraud, misrepresentation, and unethical practices in our business conduct.

The Melbourne Regional Chamber reserves the right to refuse or revoke Better Business Certification (BBC) to any applicant or current partner for any reason in the Chamber's sole discretion. Better Business Certification is a product of the Melbourne Regional Chamber and, as such, is contingent upon partnership in the Chamber. Should a partner drop or be dropped from the Chamber for any reason, enrollment in the BBC program is automatically rendered null and void, and all attendant benefits and services shall cease. Additionally, should a Better Business Certification be revoked by the Chamber, all decals, logos and insignias, designations and all other indicia of the former BBC partner's participation in the BBC program must be removed immediately by the former partner.

Application fee for the BBC program is \$150, which includes a non-refundable \$50 application fee to cover administrative costs.

BETTER BUSINESS CERTIFIED APPLICATION

Business Name _____

Name _____ Phone _____

Address _____

City _____ State _____ Zip _____

Website _____

Primary Email Address _____

BETTER BUSINESS CERTIFIED APPLICATION (continued)

Names and Titles of Owners/Officers _____

General Description of Product or Services

THE FOLLOWING MUST BE INCLUDED WITH YOUR COMPLETED APPLICATION

Copies of all applicable business licenses required for your business (for each trade performed):

City County State

Copies of all applicable insurance and bonding as required for your business:

General Liability Insurance Worker's Compensation Insurance Bond

1st year dues of \$150 (made payable to Melbourne Regional Chamber, which includes a non-refundable \$50 application fee to cover administrative costs.)

Payment by Credit Card _____

Exp. Date _____ Security Code _____ Billing Zip Code _____

We hereby apply to become a Better Business Certified partner of the Melbourne Regional Chamber. We hereby endorse and agree to abide by the BBC's Code of Ethics.

Authorized Company Representative

Date

***Please return completed application with copies of licenses, insurance, and payment to:
Melbourne Regional Chamber, 1005 E. Strawbridge Ave., Melbourne, FL 32901-4782 or
partnership@melbourneregionalchamber.com