

## REFERRAL GROUP BENEFITS

- Personalized networking
- Lead / referral generation
- No duplicate or competitive business in any group
- Open to chamber partners only

**\$40 ANNUAL REFERRAL GROUP INVESTMENT**

## HOW TO SELECT A REFERRAL GROUP

Identify a group that meets at a time and location that works for you, then contact the group president to determine if there is an opening available for your business classification. Once you find a group, complete the application on the second page of this form and submit it along with payment to the Melbourne Regional Chamber. If you want to later change to another referral group, and a position is available with no other conflicting businesses in the group, follow the same process to move to a different referral group.

### BEACH REFERRAL GROUP

Contact: **Sue Tillman**  
 Phone: **321-544-5142**  
 Meet: **2<sup>nd</sup> & 4<sup>th</sup> Thursdays**  
 Time: **7:45 a.m.**

### VIERA LEADS

Contact: **Brian Spatola**  
 Phone: **321-728-1196**  
 Meet: **1<sup>st</sup> & 3<sup>rd</sup> Wednesdays**  
 Time: **8:30 a.m.**

### ELITE REFERRAL NETWORK

Contact: **Tom Taranto**  
 Phone: **321-961-2871**  
**321-259-1170**  
 Meet: **2<sup>nd</sup> & 4<sup>th</sup> Wednesdays**  
 Time: **12 p.m.**

### LEADS R US

Contact: **Paige Lane**  
 Phone: **321-626-0889**  
 Meet: **2<sup>nd</sup> & 4<sup>th</sup> Tuesdays**  
 Time: **8:30 a.m.**

# Chamber Referral Group - Guidelines & Application

## REFERRAL GROUP GUIDELINES

The purpose of chamber referral group is to offer networking opportunities to non-competing chamber partner businesses through the reciprocal exchange of sales referrals or leads.

1. Participants must be active partners of the Melbourne Regional Chamber. If a partner drops out of the chamber, the partner's referral group partnership is automatically terminated and referral group participation must be discontinued.
2. To join a chamber referral group, the partner must first complete and submit this referral group application along with an annual group dues payment of \$40. If after applying, there are no openings for your business category in any of the four groups, your \$40 application fee will be refunded; otherwise, dues are non-refundable. Partners will be invoiced for annual renewal.
3. A partner missing three consecutive unexcused meetings, or four meetings in a quarter, may be required by the group president to give up membership in that group. If a partner is unable to attend a meeting, it is their responsibility to inform the group president or another group member ahead of time in order to avoid an unexcused absence.
4. Partnership in a chamber referral group is limited to one organization in any given business classification. A chamber partner can only belong to one chamber referral group at a time.
5. Referral group meetings are to take place virtually or at chamber or partner's business locations only.

## REFERRAL GROUP APPLICATION (Please sign me up for the following group)

**BEACH REFERRAL GROUP**

**LEADS R US**

**ELITE REFERRAL NETWORK**

**VIERA LEADS**

Name \_\_\_\_\_

Organization Name \_\_\_\_\_

Phone \_\_\_\_\_ Email Address \_\_\_\_\_

## METHOD OF PAYMENT

Check Enclosed (Payable to Melbourne Regional Chamber, 1005 E. Strawbridge Avenue, Melbourne, FL 32901-4782)

Credit Card (See credit card authorization form on page 3. Partnership@MelbourneRegionalChamber.com)

Please send me an E-Invoice

**Questions? Call (321) 724-5400 or email Partnership@MelbourneRegionalChamber.com**

## ADMINISTRATION

Investor Allocation

Invoice & Post Paid

Schedule Recurring Non-Dues Invoice

Add to Projects/Committees

Accounting Initials \_\_\_\_\_

Committee Liaison Reviewed \_\_\_\_\_

Rev. 4/16/2021

## CREDIT CARD INFORMATION

Visa       Master Card       American Express       Discover Card

\_\_\_\_\_  
Cardholder's Name (as it appears on card) Billing Zip Code

\_\_\_\_\_  
Credit Card Number Expiration Date Security Code (on back)

\_\_\_\_\_  
Cardholder Phone Number

## PAYMENT FOR

New Partner/Investor Application      Map       Relocation Packet       Notary       Certificate of Origin  
 Event \_\_\_\_\_       Other \_\_\_\_\_

Amount \$ \_\_\_\_\_      Signature \_\_\_\_\_      Date \_\_\_\_\_