

MEET THE MONEY

(Strategies for Sustainability)

SPONSORSHIP OPPORTUNITIES

JUNE 23rd, 2020

**EASTERN FLORIDA STATE
COLLEGE STUDENT UNION**

Melbourne Campus

Meet the Money is a Signature Event of the Melbourne Regional Chamber that promotes vital connections between Nonprofits, Funders and the Business Community to build critical alliances for stronger communities.

Title Sponsor - \$3500 (exclusive opportunity)

- Stage time to announce your company (up to 3 minutes) and participate in the program
- Your large company logo on Chamber website and all marketing materials
- Opportunity to display up to (2) company banners at event venue (banners provided by sponsor)
- (2) featured posts on Facebook
- Recognition on social media
- Opportunity to place promotional item in each goodie-bag
- 10x10 exhibit space to display company
- Complimentary tickets for up to (8) of your attendees with VIP reserved seating

Presenting Sponsor - \$1000 (unlimited)

- Stage time to announce your company (up to 1-2 minutes) and participate in the program
- Your medium company logo on Chamber website and all marketing materials
- Opportunity to display (1) company banner at event venue (banners provided by sponsor)
- Recognition on social media
- Complimentary tickets for up to (6) of your attendees

Premium Sponsor - \$500 (unlimited)

- Recognition of your company from the stage
- Your small company logo on the pre-event marketing materials
- Your small company logo on Chamber website with event marketing materials
- Recognition on social media
- Complimentary tickets for up to (2) of your attendees

VIP After Party Reception Sponsor - \$750 (limit 2)

- Recognition on event marketing materials
- Recognition on VIP After Party Invitation
- Opportunity to provide centerpieces/décor for reception
- Complimentary tickets for up to (4) of your attendees

SPONSORSHIPS: Melody.Thomas@MelbourneRegionalChamber.com

EVENT QUESTIONS: Jessica@MelbourneRegionalChamber.com

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MELBOURNE regional
CHAMBER

PRESENTED BY
THE CHAMBER'S
Non-Profit Council

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ROI FOR COMMUNITY PARTNERSHIPS

JUNE 23rd, 2020

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Melbourne Campus

Meet the Money is a Signature Event of the Melbourne Regional Chamber that promotes vital connections between Nonprofits, Funders and the Business Community to build critical alliances for stronger communities.

This event was created to address three objectives:

- 1. To raise the visibility of our nonprofit organizations and the broad range of services, resources and critical economic impact they contribute to the residents of our communities throughout East Central Florida;*
- 2. To move away from the academics of nonprofit management and provide a collaborative, experiential learning environment where nonprofit management of all sizes can gain the knowledge, resources and introductions they need to achieve their next stage of growth to sustain and advance community services.*
- 3. To build relationships and opportunities for collaborations between Businesses and Nonprofits.*

As a new, innovative event concept, broad publicity will be utilized to highlight all founding sponsors to include press releases, social media announcements and on and off-line, pre- and post event marketing in addition to the event recognition outlined as follows:

Nonprofit Advocate Sponsor - \$1500 pledge

- *Your medium company logo on Chamber website and all marketing materials*
- *Recognition on social media*
- *Inclusion in post event press release*
- *Complimentary tickets for up to (4) of your attendees with VIP reserved seating*

Nonprofit Innovator Sponsor - \$1000 pledge

- *Your medium company logo on Chamber website and all marketing materials*
- *Recognition on social media*
- *Inclusion in post event press release*
- *Complimentary tickets for up to (3) of your attendees with VIP reserved seating*

Nonprofit Innovator Sponsor - \$500 pledge

- *Your medium company logo on Chamber website and all marketing materials*
- *Recognition on social media*
- *Inclusion in post event press release*
- *Complimentary tickets for up to (2) of your attendees with VIP reserved seating*

ROI SPONSORSHIPS: Contact Jeannette Kraar at 305-726-8357 or jkraar@gmsil.com

EVENT QUESTIONS: Jessica@MelbourneRegionalChamber.com


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