



## COMMUNITY PROFILE

Prepared by:

The Melbourne Regional Chamber of East Central Florida, Inc.  
1005 E. Strawbridge Avenue, Melbourne, FL 32901  
Phone 321-724-5400 or toll free 800-771-9922, Fax: 321-725-2093  
Web site: [www.melbourneregionalchamber.com](http://www.melbourneregionalchamber.com)  
Viera/Suntree Office: 7720 N. Wickham Road, Ste 113, Melbourne, FL 32940  
Phone: 321-622-8998

WELCOME to the Southern end of Brevard County, Florida where 33 miles of Atlantic barrier islands connect with the mainland via three causeways. The average temperature is 72 degrees with approximately 300 days of sunshine and average rainfall of 3.8 inches.

### WEATHER

Over 300 days of sunshine offer residents and visitors an ideal climate. The average temperature is 72 degrees F, with an average daily high of 90 degrees in July and August. The Atlantic Ocean provides a lovely breeze that cools the summer and warms the winter.

Month	Avg. High	Avg. Low	Avg. Rainfall	Month	Avg. High	Avg. Low	Avg. Rainfall
Jan	72°	50°	2.4"	July	90°	72°	5.4"
Feb	73°	51°	2.5"	Aug	90°	73°	6.0"
March	77°	55°	3.0"	Sept	88°	72°	7.2"
April	80°	60°	2.1"	Oct	83°	67°	5.0"
May	85°	66°	4.0"	Nov	78°	60°	3.1"
June	89°	71°	5.8"	Dec	73°	53°	2.3"

(all temps rounded off in Fahrenheit)

Source: Florida Today Fact Book

### POPULATION: Brevard County 536,357

<i>Mainland:</i> Barefoot Bay – 8,348*	Palm Bay – 100,116	Indianalantic – 3,009*
Grant – 3,900 (unincorporated)	Palm Shores- 947*	Indian Harbour Bch – 8,715*
Malabar – 2,622*	Suntree/Viera 11,544*	Melbourne Beach – 3,175
Melbourne – 78,386*	Valkaria – 1,890 (unincorporated)	Patrick Air ForceBase–2,137*
Melbourne Village – 724*	Micco – 9,498 (unincorporated)	Satellite Beach – 10,769*
West Melbourne – 15,777*		

\*Updated using DiscoverBrevard.com - November 2010

### HOUSING

Brevard County ranks 11th most affordable in the nation. Most recently Brevard County ranked as the most affordable area in the South. According to the Florida Today Newspaper, the median cost for a 3-bedroom home in May 2011 was \$110,400. Florida homeowners with residency can apply for homestead exemption and receive a \$25,000 exemption on the assessed value of their primary residence. Contact the Melbourne Area Association of Realtors (321) 242-2211, for information on housing.

## **SERVICES YOU'LL NEED IF YOU'RE MOVING IN**

**Electricity:** Florida Power & Light, (321) 723-7795. **Gas:** NUI City Gas, 1-800-993-7546. **Telephone:** AT&T, 1-800-753-2909. **Water:** The City of Melbourne supplies water to its residents as well as to those of West Melbourne, Indian Harbour Beach, Satellite Beach, Indialantic, Melbourne Beach, Melbourne Village, Palm Shores, parts of Palm Bay and unincorporated Brevard County. Residents must apply for service at City Hall in Melbourne, 900 E. Strawbridge Ave. Ph: (321) 953-6390. The City of Palm Bay supplies water & sewer service through Palm Bay Utilities located at City Hall, 120 Malabar Rd., S.E.. Phone: (321) 952-3420. **Cable Television:** Call Bright House Networks (321) 254-3326. **Automobile Tags:** MELBOURNE - South Brevard Service Complex, 1515 Sarno Rd. (321) 255-4410. PALM BAY - Interchange Square, 1155 Malabar Rd N.E. (321) 952-4540. All new residents must apply for Florida tags and titles within 10 days after they begin work, enroll children in school, or apply for a homestead exemption. Florida insurance is required prior to applying for tags and titles. **Driver Licenses:** MELBOURNE - 601 E. University Blvd. (321) 984-4930. PALM BAY – 450 Cogan Dr. SE. (321) 952-4540. BEACHSIDE – 240 E. Eau Gallie Blvd., Indian Harbour Beach. (321) 779-4009. Florida licenses must be obtained 30 days from the day a resident begins work, enroll children in school, applies for homestead exemption, or registers to vote. **Homestead Tax Exemption:** Apply in person in Melbourne at the South Brevard Service Complex, 1515 Sarno Rd. Florida residents may apply up to March 1. Documents required: Florida drivers license, Florida vehicle registration, Florida's voter card and social security card, (321) 255-4440. **Trash Collection:** Waste Management Services (321) 723-4455. **Voter Registration:** A Florida voter registration application must be completed. Voter registration information is available through public libraries: Satellite Beach (321) 779-4004, Melbourne (321) 952-4514, Palm Bay (321) 952-4519, Micco (321) 664-4066. **Newspaper:** Florida Today offers daily national & local newspaper coverage and delivery 1-800-633-8449 or (321) 242-3500.

## **TRANSPORTATION**

**Air Travel:** Melbourne International Airport is a hub to major carriers Delta Airlines and US Airways.

**Air Freight:** Call the Melbourne International Airport at (321) 723-6227 for air freight information.

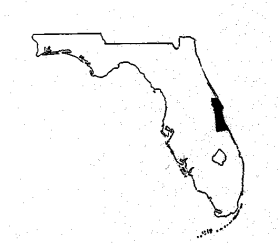
**Bus Service:** Local public bus transportation is provided by Space Coast Area Transit (321) 633-1878. Long distance bus travel is provided by Greyhound Bus Lines with a terminal conveniently located at the Melbourne International Airport (321) 723-4323.

## **LOCAL ECONOMY**

Brevard County has a highly skilled, diverse labor pool. Because of the diversity of local industry and business, the county enjoys economic stability. Unemployment rate in March 2010 was 12.7%.

Per Capita personal income was at \$26,650 as of year 2000. Median household income is estimated at \$43,280. High-tech industries flourish in Brevard, which is home to several Fortune 500 companies. Manufacturing accounts for 14% of local employment compared to the state average of 9%.

### **Locator Map of Brevard County**



76 miles to Orlando • 95 miles to Daytona Beach • 152 Miles to Tampa  
183 Miles to Jacksonville • 216 Miles to Miami • 318 Miles to Tallahassee

## **MAJOR EMPLOYERS IN SOUTH BREVARD COUNTY**

*Patrick AFB*, Military Base - 12,700  
*Harris Corporation*, Information processing and communication - 8,500  
*School Board of Brevard County* – 9,050  
*Health First, Inc.*, Medical Facility – 6,100  
*Brevard County*, Local Government/services – 3,137  
*Northrop Grumman Melbourne Systems*, Airborne Radar Equipment - 2,180  
*Rockwell Collins, Inc.*, Avionics - 1,477  
*Intersil Corporation*, Semi-Conductors manufacturer - 1,100  
*Brevard Community College* - 1,000  
*CSR Computer Sciences Raytheon* - 1,050  
*Florida Tech*, Technological University - 800  
*Melbourne Internal Medicine Associates (MIMA)*, Medical Association - 885  
*Cape Publications*, Newspaper Publishing – 600  
*Lighting Science Group* – Manufacturing LED Lighting – 500  
*AAR Airlift Group*, Aircraft Maintenance - 400  
*Embraer Air* – Aircraft Builder- 250

## **EDUCATION**

**Public Schools** - Twenty-eight elementary, six middle schools, seven high schools, and two specialty schools are located throughout South Brevard. Call the Brevard County School Board (321) 631-1911 for additional public school information. **Private Schools** - Fourteen private schools offer religious instruction. **Air Academy** - Florida Air Academy, (321) 723-3211, is an official Air Force ROTC program (grades 7-12). **Private Post Secondary Colleges** include: Florida Tech (321) 768-8000, and Webster University (321) 956-6700. Barry University (321) 604-1843, is a Post-Secondary Catholic College. **Public Post Secondary Colleges** include Brevard Community College (321) 632-1111, and University of Central Florida-Brevard (321) 433-7812.

## **HOSPITALS**

**Health First, Inc., Holmes Regional Center**  
1350 S. Hickory St., Melbourne Ph: (321) 434-7000

**Health First, Inc., Palm Bay Hospital**  
1425 Malabar Rd. NE, Palm Bay Ph: (321) 434-8000

**Health First, Inc., Viera Hospital** Ph: (321) 434-9000  
8745 N. Wickham Rd., Viera, FL 32940

**Wuesthoff Health Systems, Inc.**  
250 N. Wickham Rd., Melbourne Ph: (321) 752-1400  
110 Longwood Ave. Rockledge Ph: (321) 636-2211

## **SPECIAL ATTRACTIONS**

A short drive north on I-95 is Kennedy Space Center and Astronaut Hall of Fame. This exciting, popular attraction features 3 different IMAX films taking you into space, life-size replica Space Shuttle Explorer, and International Space Station Center. For ticket information, call (321) 452-2121. Timing is everything. If you're in Brevard County during its final shuttle flights, take advantage of viewing the launch. Contact Spaceport USA at (321) 867-4636 or (out of state) 1-800-572-4636 for the current Space Shuttle launch schedule.

## **OUTDOOR RECREATION**

Water sports - swimming, sailing, surfing, diving, and boating offer recreation for the entire family. Fishing is plentiful - snook, tarpon, shark, flounder, bluefish, sea trout. Area lakes offer the finest freshwater fish, while the Atlantic Ocean is home to saltwater species. Fishing licenses required. Golf enthusiasts have twelve courses from which to choose, while tennis players can choose from eight tennis courts. Soccer tournaments are gaining popularity, with games being played during two seasons-indoor and outdoor. Enjoy a myriad of parks, including eight beachside, 27 general locations, and twelve recreation and community centers. Visit Brevard Zoo and experience the “wild side”...open seven days a week. Space Coast Stadium is the Spring Training site of the Washington Nationals and the home of the Brevard Manatees. The Grant Seafood Festival is the third weekend in February. The Melbourne Art Festival is held the last full weekend in April. Discover the “real Florida” at Forever Florida – a nature preserve and working cattle ranch with nature tours and up close animal encounters.

## **INDOOR RECREATION**

Keep your cool inside when temperatures rise outdoors. Cultural lovers can enjoy a variety of entertainment, including Broadway and celebrity performances at the Maxwell King Center (321-242-2219) and the Henegar Center of the Performing Arts (321-723-8698), to local performers at Melbourne Civic Theatre (321-723-6935) and other community theaters. Brevard Symphony Orchestra (321-242-2024) and the local municipal bands & community orchestra offer performances year-round. Many museums and galleries showcase the works of local artists and traveling exhibits. At the Museum of Art and Science (321-242-0737), the Science Center offers more than 35 hands-on exhibits for young people. Shopping is a pleasure at Melbourne Square Mall and there are many other fine centers located throughout the South Brevard Area. A favorite bargain spot is the Super Flea and Farmers Market. Select antiques, specialty shoppes and unique restaurants can be found in Historic Downtown Melbourne and the Eau Gallie downtown district. Melbourne Greyhound Park is open 7 days a week, offering live dog racing from January through April.