

Business Breakfast of Champions

Sponsored by:



May 6, 2010
7:15 - 9:00 AM

Crowne Plaza Oceanfront

Tourism By the Numbers



Tourism: Tumbled? Or True?

Do you think tourism plummeted to the lowest depths, stayed pretty true to past years, or actually increased? You may be surprised by the numbers, but they don't lie. Rob Varley, President of the Tourist Development Council will tell us exactly how our area fared during the worst recession our country has experienced in decades.

What Does The Future Hold? How Legislation Is Effecting Tourism in Florida

Richard Turner, VP of Government Affairs & General Counsel for the Florida Restaurant and Lodging Association talks about what decisions are being made by the Florida Legislature and what those decisions mean to our economic growth when it comes to tourism.

Registration: Company: _____
Names: _____
Address: _____ Phone: _____ FAX: _____
Amt Enclosed: _____ or pay by Credit Card: Signature: _____
Credit Card #: _____ Exp Date: _____ 3-digit security code: _____
Numeric Billing Address: _____ Billing Zip Code: _____


MELBOURNE regional
CHAMBER of East
Central Florida

Reservation deadline is noon on Monday, May 3rd. Cost is \$18 members prepaid; **After Friday cost is \$25**; \$50 future members. Register online at www.melbourneregionalchamber.com or mail in/ pay cash or check at the Chamber office, 1005 E. Strawbridge Avenue, Melbourne, FL