

**The Melbourne
Regional Chamber**
of East Central Florida

Sponsorships & Marketing

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Events

Business Breakfast of Champions: \$2,000

*Our monthly signature event! Topical speaker. Awards.
Attendance: 200+*

Sponsorship Benefits:

Two complimentary meals, with seating at head table
Five minutes to address attendees
Logo or company name on all printed & web communications promoting the event
Display table at event for company literature.
List of attendees

New Member Orientation: \$1,200 for the year & 750/six months

*Monthly reception to welcome & inform chamber new members (2 sponsors)
Attendance: 30+*

Sponsorship Benefits:

Promotional exposure to our newest members
Five-minutes to speak to new members
Distribution of your promotional materials to all new members

Power Lunches: \$600

*Topic driven lunch meetings with focus on Governmental Affairs issues.
Attendance: 100+*

Sponsorship Benefits:

Two complimentary meals, with seating at head table
Display table at event for company literature
Five minutes to address attendees
Logo or company name on all printed & web communications promoting the event
Post-event attendee list

Mega Marketplace: \$500

*4-hour speed networking marathon involving local chambers.
Attendance: 100+*

Sponsorship Benefits:

Display table and display of your banner at event
Five minutes to address audience at event
Logo or company name on all printed & web communications promoting the event
Listing of your company as event sponsor on Chamber Web site
One participant from your company included in event

Alive at 5: \$300 + provide food

Monthly “After Hours” Social Networking event. Member serves as host & sponsor.

Attendance: 150+

Sponsorship Benefits:

Exposure of your location and business to large audience

Logo or company name on all printed & web communications promoting the event

Lunch-n-Learns: \$150

Topic driven lunch meetings with focus on professional development issues.

Attendance:30+

Sponsorship Benefits:

Five minutes during event to promote your business to attendees

Display table at event for company literature

Logo or company name on all printed & web communications promoting the event

Lunch for two attendees

Annual Signature Events

“State of the Chamber” Annual Banquet:

Annual themed banquet to acknowledge previous year’s achievements, present current year initiatives, recognize new board of directors, and present awards.

Attendance: 225+

Premier Sponsors-\$2000 (more than one)

Prime Location Seating for Eight

Recognition “toast” from Podium during Ceremony

Name on Printed Invitation

Recognition from Podium during Ceremony

Name and Logo on Promotional Materials & Event Program

Logo on Scrolling Screen at Event

Cocktail Sponsors - \$1250 (multiple sponsorships available)

Prime Location Seating for Four

Sponsorship Signage Prominently Displayed at Cocktail Bar

Recognition from Podium during Ceremony

Name and Logo on Promotional Materials & Event Program

Logo on Scrolling Screen at Event

Awards Sponsors-\$1500

Awards include Entrepreneur of Year, Non-Profit Organization of Year, Better Business

of the Year, Ambassador of the Year, Distinguished Service Award

Prime Location Seating for Four

Recognition from Podium during Ceremony

Name and Logo on Promotional Materials & Event Program

Logo on Scrolling Screen at Event

A representative from your company to make Award presentations

Corporate Table Sponsors-\$650

Prime Location Seating for Eight

Recognition from Podium during Ceremony

Logo on Scrolling Screen at Event

Annual Signature Events

Public Safety Valor Awards

One Presenting Sponsor at \$5000, includes table for 10, title on program presented by (Company Name), CEO to welcome members and present 60-sec. commercial about sponsoring company, banner displayed, provide give-aways promoting company, listed as event sponsor on Chamber website, company name on Evite invitations, listed in event program.

Multiple Gold Sponsors at \$2000, includes table for 10, recognition as sponsor from podium, company name on Evite invitations, listed in event program.

Multiple Silver Sponsors at \$1000, includes 8 reserved seats at table for ten, recognition as sponsor from podium, company name on Evite invitations, listed in event program.

One Trophy Sponsor at \$1000, includes name on all plaques/trophies for the 2009 Award winners, 4 reserved seats, recognition as sponsor from podium, listed in event program.

Multiple Bronze Sponsors at \$750, includes 4 reserved seats, recognition as sponsor from podium, company name on Evite invitations, listed in event program.

Multiple Public Safety Sponsors at \$250, includes one reserved seat, listed in program.

Annual Signature Events

Annual Best Business Awards Gala

Best Business Awards Sponsor - \$3,500

Reserved Premier Seating for Table of Ten with Dinner and Wine
Display Table at Event for Promotional Materials
Your company logo on Best Business Banners awarded to winners
Name on Event Promotional Materials
Name in Event Program
Logo on Scrolling Screen during Event
Recognition from Podium during Awards
Banner Displayed
Database of Award Nominees

Gold Gala Sponsor - \$2,000

Reserved Premier Seating for Table of Ten with Dinner and Wine
Display Table at Event for Promotional Materials
Name on Event Promotional Materials
Name in Event Program
Logo on Scrolling Screen during Event

Cocktail Reception Sponsor - \$1,000

Reserved Premier Seating for Table of Ten with Dinner and Wine
Name on all Event Promotional Materials
Name in Event Program
Logo on Scrolling Screen during Event
Recognition "Toast" from Podium

Corporate Table Sponsor - \$750

Reserved Priority Seating for Ten Dinners with Wine
Name on Event Program and Recognition from Podium
Listing on Scrolling Screen during Event

Annual Signature Events

Annual Best Business Awards Gala

Best Business Awards Sponsor - \$3,500

Reserved Premier Seating for Table of Ten with Dinner and Wine
Display Table at Event for Promotional Materials
Your company logo on Best Business Banners awarded to winners
Name on Event Promotional Materials
Name in Event Program
Logo on Scrolling Screen during Event
Recognition from Podium during Awards
Banner Displayed
Database of Award Nominees

Gold Gala Sponsor - \$2,000

Reserved Premier Seating for Table of Ten with Dinner and Wine
Display Table at Event for Promotional Materials
Name on Event Promotional Materials
Name in Event Program
Logo on Scrolling Screen during Event

Cocktail Reception Sponsor - \$1,000

Reserved Premier Seating for Table of Ten with Dinner and Wine
Name on all Event Promotional Materials
Name in Event Program
Logo on Scrolling Screen during Event
Recognition "Toast" from Podium

Corporate Table Sponsor - \$750

Reserved Priority Seating for Ten Dinners with Wine
Name on Event Program and Recognition from Podium
Listing on Scrolling Screen during Event

Annual Signature Events

Business to Business Tabletop -Taste of the Nations: \$1,000

The only business to business tabletop expo of the year! 300+ in attendance

Sponsorship Benefits:

Premier booth/table space with 6' skirted table at event

Logo or company name on all printed & web communications promoting the event

Display of your company banner

List of Attendees

Women's Business Council Annual Event: \$1,000 & \$500

This will be held in the spring and will present the Women of Excellence Award;

Sponsorship details to be determined

Life and Style Expo:

One day event held at the Eau Gallie Civic Center on Friday, May 7 in conjunction with the Eau Gallie Art District and the Brevard Art Museum

Local area business will display and promote their products and services, area restaurants selling food specialties. There will be entertainment, product demonstrations, possibly a fashion show.

Sponsor Packages Available from \$1,200 - \$500 - TBA

Annual Signature Events

Martinis and Mistletoe

Presenting Sponsor - \$3000

Logo included in all media advertisements, invitations, Chamber publications, Chamber website and all pre-event promotions

Special recognition from microphone night of event and opportunity to present the Best Martini award on stage

Prominent signage at event

Company featured in Facebook and LinkedIn marketing campaigns

Company name etched into souvenir glass which all attendees will receive

12 additional glasses

15 tickets to event

Reserved Parking

Melbourne Coast Martini Bar Sponsor - \$850

Chamber website

Special recognition from microphone night of event

Company name as ____ Company Presents the ____ Martini by _____

Company name on signage displayed above mini bar on night of event

Appearance on stage if your martini is chosen the winner and inclusion in all winner publicity

10 tickets to event

Reserved Parking

Meet Me Under the Mistletoe Sponsor - \$250

Your company name hanging from your very own cluster of mistletoe

2 tickets to the event

Career Academies

Chamber Academy Business Sponsor Program

Through the financial support of the Academy Business Partners, the Chamber is able to fund the many Academy program expenses, including materials and, transportation, field trips, teacher training, student conferences and competitions, attire, meals, fees, supplies and scholarships.

Business in Education Partner - \$2,500 - \$5,000

Partner Marketing Benefits:

Academy Business Advisory Board member
Company name and logo listed on the Academy brochure
Identify company name and logo on The Chamber's education program website
Feature in Chamber's Quarterly Newsletter
Company name on education breakfast program
Photograph in the Chamber's Quarterly Newsletter
Invitation to all education, award and academy events
Introduction at all education events.
Company name on academy signage, flyers, and programs
Opportunity to present awards at events
Recognition at Chamber's September Membership Breakfast Education Program

Education Champion - \$1,000

Partner Marketing Opportunities and Benefits:

Recognition at Chamber's September Education Business Breakfast of Champions
Business name listed on program
Group photograph in the Chamber's Quarterly Newsletter
Invitation to all education, award and academy events
Company name and logo on academy brochures (future updated version)
Speaking opportunities for you and staff
Opportunity to serve on Academy Business Advisory Board of Directors
Availability of academy students for part-time employment
Provide academy students business, financial and leadership skills training
Career shadowing and internship opportunities

Chamber Academy Sponsor - \$500

Academy Sponsor Opportunities and Benefits:

Recognition at Chamber's September Education Business Breakfast of Champions
Business name listed on program
Group photograph in the Chamber's Quarterly Newsletter
Invitation to all education, award and academy events

Special Event Sponsors

Finance Academy Leadership Luncheon Sponsor - \$2,500.00 (includes all eight events)

Students, teachers, and business partners are invited to attend breakfast and luncheon meetings, which are held at the Chamber eight times a year. Chamber business speakers or a panel of speakers interact with the students and teachers in a "business setting" that offers the guests networking opportunities and allows student interaction with business leaders.

Finance Academy Major Event Sponsors - \$1,000.00 (each event)

August: Open House and Orientation * December: Holiday Celebration,
May: Academy Awards Banquet

Committee & Council Sponsor

Small Business Committee Meeting: \$50

Monthly meetings geared to be of interest to our small business members.

Meetings feature topical speakers and networking. A different sponsor is featured each month. Attendance: 40+

Sponsorship Benefits:

Five minutes to promote your business to attendees

Distribution of your materials at each seat

Area Business Council Sponsor: \$100

Quarterly meetings targeted to the specific business needs of area businesses

– Suntree /Viera, West Melbourne, Palm Bay and the Beaches. Meetings feature topical speakers and networking. A different sponsor is featured each month.

Attendance: 40+

Sponsorship Benefits:

Five minutes to promote your business to attendees

Distribution of your materials at each seat

Advertising Opportunities

Weekly Communication Advertising Chamber Biz09 weekly e-newsletter

Logo spot with link - \$1,200 / year (750 / six months)

Featured Sponsor - \$2,000 / year (\$1,250 / six months)

At a Glance Weekly FAX: \$125 per month - six month minimum

Name and one line promo at bottom of fax.: Distributed weekly via fax

Web Site Advertising Packages will be available in 2010

Awards

Annual Award Programs & Partnerships

Better Business of the Month Awards - \$3,000 yearly

Ambassador of the Month Awards - \$3,000 yearly

Student Leadership & Athlete Scholar Awards - \$5,000 yearly

Young Adult Award Program - \$5,000 yearly (Florida Institute of Technology)

Academy Awards - \$500 to - \$5,000 yearly